

**MINUTES OF A  
REGULAR MEETING OF THE  
CITY COUNCIL  
OF THE  
CITY OF CORONADO/  
THE CITY OF CORONADO ACTING AS THE SUCCESSOR  
AGENCY TO THE COMMUNITY DEVELOPMENT AGENCY  
OF THE CITY OF CORONADO  
Coronado City Hall  
1825 Strand Way  
Coronado, CA 92118  
Tuesday, April 1, 2014**

**CALL TO ORDER / ROLL CALL            3:00 p.m.**

**Present:**        Bailey, Denny, Ovrom, Tanaka, Woiwode  
**Absent:**        None

**ANNOUNCEMENT OF CLOSED SESSION**

- 1.    CLOSED SESSION:        CONFERENCE WITH CITY'S DESIGNATED  
NEGOTIATORS**  
AUTHORITY:                    Government Code §54956.8  
AGENCY NEGOTIATORS: Blair King, City Manager; Tom Ritter Assistant City  
Manager; Johanna Canlas, City Attorney  
NEGOTIATING PARTIES: Marty Jensen and Mike Baker, Operators, Coronado  
Boathouse 1887  
UNDER NEGOTIATION:    Lease terms and price
  
- 2.    CLOSED SESSION: CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED  
LITIGATION**  
AUTHORITY:                    Pursuant to Government Code Section 54956.9(d)(2)  
Facts and circumstances need not be disclosed pursuant to Government Code Section  
54956.9(e)(1)  
One (1) potential case.

**3. CLOSED SESSION: CONFERENCE WITH LABOR NEGOTIATORS**

**AUTHORITY:** Government Code Section 54957.6

**CITY NEGOTIATORS:** Blair King, City Manager; Tom Ritter, Assistant City Manager; Leslie Suelter, Director of Administrative Services; Johanna Canlas, City Attorney

**EMPLOYEE ORGANIZATIONS:** Coronado Police Officers' Association; Coronado Firefighters' Association; AFSCME, Local 127; Self-Represented Employees

**4. CLOSED SESSION: CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION**

**AUTHORITY:** Pursuant to Government Code section 54956.9(d)(2)

Facts and circumstances need not be disclosed pursuant to Government Code Section 54956.9(e)(1)

One (1) potential case

**5. COMMUNICATIONS - ORAL:**

**a. Marty Jensen** was available to answer any questions about the transfer of the Boathouse 1887 restaurant to the Bluewater Grill.

**b. Richard Staunton** is the proprietor of Bluewater Grill restaurants. They currently have 5 restaurants and he wanted to take the opportunity to introduce himself to the City Council.

**The City Council adjourned to Closed Session at 3:05 pm.**

**The City Council reconvened at 4:06 pm. Mayor Pro Tem Denny announced that there was no reportable action.**

**Mayor Pro Tem Denny called the regular meeting to order at 4:06 pm.**

**1. ROLL CALL:**

**Present:** Council Members/Agency Members Bailey, Denny, Ovrom, Woiwode and Mayor Tanaka

**Absent:** None

**Also Present:** City Manager/Agency Executive Director Blair King  
City Attorney/Agency Council Johanna Canlas  
City Clerk/Agency Secretary Mary Clifford

**2. INVOCATION AND PLEDGE OF ALLEGIANCE.** Floyd Ross provided the invocation and Mayor Pro Tem Denny led the Pledge of Allegiance.

3. **MINUTES:** Approval of the minutes of the Regular Meeting of the City Council/the City Council Acting as the Successor Agency of March 18, 2014.

**MSUC (Ovrom/Bailey) moved to approve the minutes of the Regular Meeting of the City Council/the City Council Acting as the Successor Agency of March 4, 2014, as submitted. The minutes were so approved. The reading of the minutes in their entirety was unanimously waived.**

**AYES: Bailey, Denny, Ovrom, Woiwode, Tanaka**  
**NAYS: None**  
**ABSTAINING: None**  
**ABSENT: None**

4. **CEREMONIAL PRESENTATIONS:**

4a. **Proclamation: National Volunteer Week.** Mayor Tanaka and Mayor Pro Tem Denny presented the proclamation to Police Chief Jon Froomin and members of the Senior Volunteers and Explorers.

5. **CONSENT CALENDAR:** The City Council approved, adopted and/or accepted as one item of business Consent Agenda Items 5a through 5h with the exception of Item 5e and the addition of Item 13b.

Councilmember Denny suggested the addition of Item 13b.

Councilmember Ovrom requested the removal of Item 5e.

Councilmember Denny will be abstaining from voting on Item 5b as she does not feel comfortable voting yes or voting no because she is concerned that recently the Council removed an important internal financial control that could protect taxpayers and it has been removed via a long process here at Council. She is concerned because there is no requirement to review the bills by the Audit Committee before the checks are approved so she is abstaining on Item 5b. In addition, on Item 5f, she will be voting no because she is concerned as it is too expensive and the City can't afford it. It is really to be used in at least one of the spots that it is considered a premier ocean view at the end of Avenida del Sol and would really take down the area in terms of the value of the view. She is concerned about the quality of life and the property values for the Shores' residents should it be placed there. Also, she is concerned about the same things wherever else the City might foreseeably place it in the future. She is not going to support that for cost reasons and for also location reasons. She will be voting no on Item 5g. She has no problems or no concerns with Mr. Gary Brown and he has quite a lot of experience, especially in the area of Imperial Beach. She is just concerned of the costs and she would much rather, instead of hiring an outside Interim Public Services Director, just appoint and rely on our public services workers already there to carry us through this period of search for a new Public Services Director so for reasons of cost and also substantive and historical memory of the Public Services Department.

**MSUC (Ovrom/Woiwode) moved that the City Council approve the Consent Calendar Items 5a through 5h with the exception of Item 5e and the addition of Item 13b - Receive and File a Copy of Letter Sent**

**Expressing Support for AB 2149 – Regional Communications System Procurement Process.**

**AYES:** Bailey, Denny, Ovrom, Woiwode, Tanaka  
**NAYS:** Denny, on Item 5f and 5g  
**ABSTAINING:** Denny, on Item 5b  
**ABSENT:** None

**5a. Approval of Reading by Title and Waiver of Reading in Full of Ordinances on this Agenda.** The City Council waived the reading of the full text and approved the reading of the title only.

**5b. Review and Approve that the Warrants, as Certified by the City Treasurer, are all Correct and Just, and Conform to the Approved Budget for FY 2013-2014.** The City Council approved payment of City warrant Nos. 101002015 thru 10100450. The City Council approved that the warrants as certified by the City/Agency Treasurer.

**5c. Appropriation of Funds and Authorization for the City Manager to Execute Purchase Agreements for an Amount Not to Exceed \$197,100 through Cooperative Purchasing Programs for the Following Vehicles and Equipment: One Ford Expedition Special Services Vehicle and Two Ford Explorer Police Interceptor Sport Utility Vehicles.** The City Council authorized the City Manager to execute the purchase agreements for an amount not to exceed \$197,100 and approve an additional appropriation from the Vehicle and Equipment Replacement fund of \$121,600 in order to replace two vehicles not currently programmed for FY 2013-14.

**5d. Approval of a Resolution Authorizing the Execution of an Agreement for the Receipt and Appropriation of Regional Realignment Response Group Funds in the Amount of \$26,200 Provided by the Community Corrections Partnership (CCP) through the County of San Diego Sheriff's Department.** The City Council approved A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CORONADO APPROVING AND AUTHORIZING THE EXECUTION OF AN AGREEMENT WITH THE COUNTY OF SAN DIEGO FOR THE RECEIPT AND APPROPRIATION OF REGIONAL REALIGNMENT RESPONSE GROUP GRANT FUNDS IN THE AMOUNT OF \$26,200 PROVIDED BY THE COMMUNITY CORRECTIONS PARTNERSHIP (CCP) THROUGH THE COUNTY OF SAN DIEGO SHERIFF'S DEPARTMENT. The Resolution was read by title, the reading in its entirety unanimously waived and adopted by City Council as RESOLUTION NO. 8657.

**5e. Support the Application for Active Transportation Program (ATP) Grant Funding for Both of the Following Projects: 1) A Safe Routes to School Education Program (Grant Amount of \$25,000 to \$35,000); and 2) Selected Projects Included in the City's Adopted Bicycle Master Plan (Grant Amount of \$356,000).** Councilmember Ovrom had a question about the list on page 96 that shows the list of Bicycle Master Plan projects. Some of them are clear and needed and other ones may not be so clear or needed. The minimum you can ask for is \$250,000 and this is \$356,000. What happens if it doesn't all come? Would staff return to the Council to ask which ones it wants to do?

City Manager Blair King explained that staff would like to put together an application that would include all of the projects listed. Staff believes that some may fall out along the way. For example, in the past, with pedestrian activated signal devices on Third and Fourth Street, they have been excluded by Caltrans. Staff would like to have enough cushion, as was mentioned, that the minimum funding level is \$356,000. That provides for some efficiency in that at times you can issue grants for capital projects under one title with multiple locations which, if we were successful in receiving that, we would probably do. Included in the agenda packet are portions out of the Bicycle Master Plan and you will see that some of the projects there are in the category of Class 2 bike paths and Class 3 bike paths. Class 2 bike paths are those that are with designated signs and striping on the existing right-of-way. Class 3 is designated signs without striping currently on the right-of-way. If Mr. Ovrom has concerns about specific projects, those could be talked about.

Mr. Ovrom's first question is due to the fact that there is a floor that we might receive. What would happen if we got to the floor and only the floor because we have considerably more than \$250,000 in requested projects to give us some flexibility? Would the process then become one of going back and taking a look at all of these and then prioritize these to come up to whatever the number is?

Mr. King explained that if we fell below the minimum required, we would probably be excluded from the grant. If we got anything above the minimum, we'd be thankful for the funding. There is a matching component and so what staff would be asking would be that the matching component, which is a percentage, would float depending upon the actual grant award. There are two different pieces. One is a grant request for education and that is more of a set amount. The other is the implementation of these various components of the Bicycle Master Plan. If the City receives funding but does not receive funding for everything, it will be told which projects are excluded.

Councilmember Denny asked a question about the Class 2 bike lanes on B Avenue all the way from First to Ynez. That is almost \$147,000. That seems quite high for putting some paint on the tarmac there.

Ed Walton, Director of Engineering and Project Development, introduced Mariah VanZerr, the City's Active Transportation Planner.

Ms. VanZerr explained that the price goes up significantly for that particular project because of the pedestrian activated signals that Mr. King referred to. These would be rapid flashing beacons that would activate to facilitate bicycle and pedestrian crossings on those very high traffic volume arterials.

Ms. Denny asked Ms. VanZerr to further define the arterials.

Ms. VanZerr explained that would be Third and Fourth so that \$90,000 of that \$147,000 would be attributable to signals.

Ms. Denny has two questions. She asked for an explanation of noticed residents on all of these streets – B Avenue, Eighth Street, people on the Silver Strand, D Street, Adella, RH Dana Place – what kind of notice have they gotten or can they expect to get? Will the legal notice requirement perhaps start if the grant is received? Her second concern is while she would like to support this,

she is concerned that some of the matching component might come from the Bridge Toll Revenue Fund. If that is so, she wouldn't want to support this.

Ms. VanZerr can't speak to the latter question but she can speak to the first one. Community involvement and public notices are very important. Staff has included in the grant request total some additional funds for community engagement. So while residents have not received any notice as of this point, other than the fact that the projects are in the adopted Bicycle Master Plan, staff would envision an outreach process to ensure that residents along any of the affected routes, as well as the general community, would have an opportunity to weigh in and let staff know if they have any concerns or requests.

Ms. Denny feels that Ms. VanZerr is maybe thinking about public meetings at the Library and the Nautilus Room. How about letters going to the homeowners?

Ms. VanZerr responded that staff hasn't nailed down the specifics of what the public outreach would look like but she imagines workshops, definitely some form of mailed form letter to residents on the routes would definitely be a part of that as well as potentially a more general survey monkey-style survey that any resident or business owner could fill out.

Ms. Denny asked again if any of these matching funds would be coming from the Bridge Toll Revenue Fund.

Mr. Walton responded that they would not. They are not planned for Bridge Tolls, nor does he believe they would qualify for Bridge Toll Revenue.

**MSUC (Bailey/Tanaka) moved that the City Council supported the application for grant funding for both of the following: 1) the Safe Routes to School Education Program; and 2) selected projects included in the City's adopted Bicycle Master Plan.**

**AYES: Bailey, Denny, Ovrom, Woiwode, Tanaka**  
**NAYS: None**  
**ABSTAINING: None**  
**ABSENT: None**

**5f. Appropriation of Funds and Authorization for the City Manager to Execute a Purchase Contract with AMS Global Inc., in the amount of \$88,000 for the Purchase of a Portable Restroom. The City Council authorized the appropriation of funds and authorize the City Manager to execute a purchase contract with AMS Global Inc., in the amount of \$88,000 for the purchase of a portable restroom.**

**5g. A Resolution of the City Council to Authorize the City Manager to Execute an Agreement with Gary Brown for Temporary Employment as the Interim Director of Public Services. Pursuant to Government Code Section 21221, the City Council authorized the City Manager to execute an Agreement for Temporary Employment Services with Gary Brown to act as the Interim Director of Public Services. The City Council adopted A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CORONADO APPOINTING GARY BROWN AS INTERIM PUBLIC SERVICES DIRECTOR AND AUTHORIZING**

**THE CITY MANAGER TO EXECUTE AN INTERIM PUBLIC SERVICES DIRECTOR EMPLOYMENT AGREEMENT.** The Resolution was read by title, the reading in its entirety unanimously waived and adopted by City Council as RESOLUTION NO. 8658. The start date was changed from April 7 to April 2.

**5h. Authorization to Present City of Coronado Mementoes and “Gifts” to the United States Ship Coronado (LCS 4).** The City Council authorized the following mementoes and gifts: (1) artwork by Uwe Werner of the San Diego-Coronado Bridge and Village; (2) six street signs of various Coronado streets; (3) two City of Coronado flags; (4) a key to the City presented by the Mayor; and (5) 80 rounds of golf at the City’s municipal golf course.

**6. ORAL COMMUNICATIONS:**

**a. Lisa Gerbel** spoke about bringing a new farmers market to Coronado. The time of the day, the day of the week, location and lack of variety are large reasons why locals are looking to an alternative to the current Tuesday market. They reached out to the Tuesday market and engaged her to offer opportunities for her to grow that market. That market manager did not have any interest in growing and expanding that Tuesday market. They have been speaking with another market manager who runs five markets throughout the county. They have explored different locations throughout the community and the location they have identified is B Avenue between Orange Avenue and Ynez and probably curving around by Ynez for the market location on Sunday mornings from 9 a.m. to noon. Ultimately, their objective is to create another City weekly event where people can gather and congregate and shop at this market. The structure of the market would be such that the profits from the market would go to a local organization. They want to partner with a non-profit.

**b. Carroll Gerbel** owns University Blanket and Flag. Twenty-three years ago he was one of the plank holders for MainStreet when the City first started MainStreet. One of their objectives was to bring a farmers market to downtown Coronado. They succeeded in that with the first farmers market on C Avenue by McP’s driveway and down the street. That didn’t work out too well and the City ended up with its current farmers market. There are many locations in California with exciting farmers markets and that is what they want to bring to the community – another exciting event that would take place on Sunday mornings. They would like some guidance from the City as to what their next step will be. They think they have covered a lot of hurdles but know they have a few more to go. They have 1,015 likes on their Facebook page.

Mayor Tanaka suggested that they begin meeting with different Council members and ultimately they would need at least one of the five of them to want to make an agenda request for the whole Council to consider this proposal.

**c. Kevin Melton, State Assembly Republican candidate for the area,** spoke about his platform – taxes, children and seniors – and introduced himself to the City Council.

**d. Bruce Coons, Executive Director, Save Our Heritage Organization,** announced that they have been working with Toni Atkins’ office along with the California Preservation Foundation, the American Institute of Architects, and the California VIA on the investment tax credit for restoring qualified historic properties. The Bill has been introduced, AB 1999, and is a 25%

investment tax credit with a 5% bonus for certain projects and will also go along with a 20% federal tax credit and so it is a terrific tax credit and will be a very big stimulus and will make a lot of our lives easier for historic preservation but also for economic development. What this means is that for a \$1 million project you could get up to \$250,000 back or even \$300,000 if you qualify for the benefits but coupled with the federal credit it could be as much as 50%. A number of cities are creating resolutions to support it already and they will return to ask the City for one as soon as the final bill language is complete.

**e. Monica Emmanuele, spoke with her colleague, Allison, on behalf of the Del Mar Fairgrounds.** Summer is almost here and they are kicking off another fair season. This year their theme is, "The Fab Fair" and is about the British Invasion that happened almost 50 years ago and Beatlemania. They extended an invitation to the Council and the citizens to attend the Fair. She provided additional information about tickets and venues. She referred people to their website for more information – [www.sdfair.com](http://www.sdfair.com).

**f. Ella Croshier** addressed the ballot issue that is coming up with regard to raising taxes on the parcel taxes in Coronado. She thinks this is very important and doesn't feel people know why this is going on the ballot and why we need to raise the parcel taxes and the public deserves to know. We are a wealthy little city. We have a lot of money coming in here and if we can't seem to manage our affairs without raising these taxes right now, she thinks it has to do, primarily in her mind, to mismanagement. She has been looking at some expenses as she looks into information available out there in the public. She finds it incomprehensible the amount of salaries we have, the amount of people that we have running this very small city. And the bonuses for pensions and etc. that go on and on of which we know whether we will be able to pay or not. When she spoke recently she said that government is very complicated. It shouldn't be so complicated that the people who pay the bill don't understand it. She thinks it is up to the politicians, the elected representatives that we voted for to make an effort to come out and tell us what it is that is causing this problem and the need to raise our taxes. That is very important. Since we have so many people down there and she sees so many of their faces at some of the Board meetings that come to the Cays and they are telling about some of the things that are happening in the City. She would like the elected officials to raise a meeting to come down to the Cays and explain to the people that haven't a clue about why these taxes are going up to such a degree. She has heard that this is a blighted city. She can't believe that ever came about and why it came about shouldn't have come about. It has never been a blighted city. As she understands it, the reason why we get some of these grants is because we are considered a blighted city. We could do well without all these things that we have through these grants like unbelievable towers for the beaches, for the circle down here – the roundabout.

**g. Laura Crenshaw** announced that the Coronado Flower Show is coming! The City of Coronado and the Coronado Floral Association are pleased to present the 89<sup>th</sup> Annual Coronado Flower Show. The title this year is, "A Flower Show, Weather or Not." The dates are April 26 and 27 from 1 to 5 p.m. and 10 a.m. to 4 p.m., respectively. People can vote for their favorite home front on [CoronadoFlowerShow.com/vote](http://CoronadoFlowerShow.com/vote).

**h. Dr. John Sexton** wanted to speak to an issue later in the agenda, the code enforcement issue. It is great that the Council is taking on this issue and prioritizing what might be attended to but he has a feeling that the list of 21 items is psycho-metrically challenged with a bias from those complainants who might frequent those issues. He mentioned that a psycho-metrically well

done instrument was created by CoronadoCAN and administered on their website and eCoronado. They conducted a survey in November and December of last year to the question – List five residential quality issues that are important to you. They had a few very positive qualities about Coronado but most of them were about things that could improve to make the quality of life better in Coronado. In fact, there were 151 different items mentioned. This was a projective sort of instrument where people, without any prompting, gave what they thought was important for residential quality. Only one of those issues happens to be listed in those 21 code enforcement issues. That is the loud noise. In fact, two of the top eight items on that list of residential quality issues are directly related to loud noise. Two are tangentially involved. The number one issue was overbuilding and density and number two was traffic. He encouraged the City to give loud noises a number of votes because it is really important to our population in Coronado. They had 638 unique visitors to the CoronadoCAN website on Saturday.

i. **Councilmember Denny** encouraged people to join CERT and CERO. She spoke about the three year anniversary of the tsunami that hit Japan.

7. **CITY MANAGER/EXECUTIVE DIRECTOR:**

7a. **Update on Council Directed Actions and Citizen Inquiries.** No report.

At this point in the meeting, Mayor Tanaka took Item **10a. Report from the San Diego County South Area Cities' Representative to the San Diego County Regional Airport Authority out of order.**

8. **PUBLIC HEARINGS:**

8a. **Public Hearing: First Reading For Introduction of "An Ordinance of the City Council of the City of Coronado, California, Rescinding Chapter 1.20 of the Coronado Municipal Code and Adopting a New Chapter 1.20 in Order to Add the Active Transportation Planner, Secretary to the City Manager, and Community Development Technician Positions to the Conflict of Interest Code and to Make Other Minor Clean-Up Corrections."** City Clerk Mary Clifford provided the staff report for this item.

Councilmember Denny wanted it explained to the public what we talk about when we are talking about conflicts of interest in these positions in City staff because, in addition, elected officials and City staff all need to think about conflicts of interest just because we are operating in the public trust and for public agencies.

City Manager Blair King explained that California has basically taken a policy approach of reporting possible conflicts. The City is to designate those people that may have a certain type of classification. There is a list of certain types of job positions that may, in the course of their duties, exercise discretion on behalf of the City as a part of their official duties. Because of that discretion that they may exercise, the public would like to know if they have received any gifts, gratuities or have any business interests with any businesses that do business with the City. There is an annual form referred to as Form 700 that people within the categories here have to complete. There are exceptions to what is reportable. Personal homes or property that people live in are not reportable but people who have investments and business interests with businesses that do business with the

City that they would interact with during the course of their business relationship with the City is required to be reported. The three positions here are being added to the list and they would be required Form 700 filers. There is a review every two years of our conflict of interest code.

**Mayor Tanaka opened the public hearing and, seeing on one wishing to speak on the item, the public hearing was closed.**

<b>AYES:</b>	<b>Bailey, Denny, Ovrom, Woiwode, Tanaka</b>
<b>NAYS:</b>	<b>None</b>
<b>ABSTAINING:</b>	<b>None</b>
<b>ABSENT:</b>	<b>None</b>

**8b. Public Hearing: Adoption of a Resolution Implementing the Annual CIP Adjustment to the EMS/Ambulance Fees and Development-Related User Fees and the Annual CCI Adjustment to the Wastewater Capacity Fees for Fiscal Year 2014-15.** Tom Ritter, Assistant City Manager, provided the staff report on this item.

Councilmember Denny asked about the development fees and asked why the City chose 1.3%.

Mr. Ritter explained that was what the Consumer Price Index was and when the City did a fee study, the Council directed that staff increase it by the CPI to keep up with inflation.

**Mayor Tanaka opened the public hearing and, seeing no one wishing to speak on the item, the public hearing was closed.**

**MSC (Ovrom/Woiwode) moved that the City Council adopt A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CORONADO ADOPTING THE FISCAL YEAR 2014-2015 SCHEDULES OF EMS/AMBULANCE FEES, DEVELOPMENT USER FEES AND WASTEWATER CAPACITY FEES TO BE CHARGED BY VARIOUS CITY DEPARTMENTS AND REPEALING PREVIOUSLY ACOPTED AND/OR CONFLICTING FEES FOR SUCH SERVICES. The Resolution was read by title, the reading in its entirety unanimously waived and adopted by City Council as RESOLUTION NO. 8659.**

Ms. Denny mentioned that she will be voting no on this particular item and while she agrees that, as time goes on, fees must be raised, she is concerned because we are already looking at...this is the Wastewater Capacity fee we are talking about but we are also looking at other wastewater fees and she is concerned because it is not more of a comprehensive approach to wastewater fees and she is concerned about voting for this now and also with the development related fees she just wanted to say that we are really leaving too much money on the table, as they say, that our fees, in general, aren't high enough as our fee expert told us when he was here several years ago so she is concerned about the wastewater and the development-related components of this agenda item so she will be voting no for it. It is not that she doesn't think the fees have to go up. It is just that the totality or the thoroughness of it is lacking in this particular motion or this particular way of handling it for her comfort zone.

City Attorney Johanna Canlas clarified for the record that what is being raised is not the wastewater fee but in fact it is the connection and not what was discussed at the previous meeting.

Ms. Denny thinks that is a point well taken and it has already been explained in the agenda and she thinks Mr. Ritter also handled it. That is her point. Doing it piecemeal... when we do decisions like this piecemeal it is less obvious, less transparent to the public, the ratepayers, who are in the end going to end up paying it. Her discomfort still stands with taking a piece of it here and a piece of it at another meeting is not the best way to handle it when you are looking at ratepayers who are going to have to pay this.

<b>AYES:</b>	<b>Bailey, Ovrom, Woiwode, Tanaka</b>
<b>NAYS:</b>	<b>Denny</b>
<b>ABSTAINING:</b>	<b>None</b>
<b>ABSENT:</b>	<b>None</b>

**The City Council went into recess at 5:13 pm.**

**The Council reconvened at 5:21 pm.**

**9. ADMINISTRATIVE HEARINGS: None.**

**10. COMMISSION AND COMMITTEE REPORTS:**

**10a. Report from the San Diego County South Area Cities' Representative to the San Diego County Regional Airport Authority.** Tom Smisek provided an update to the City Council. He reported that things are continuing on in the improvement from Terminal 2 Green Build project. All the concessionaires should be completely in by the end of the month, including the one that has been going in Terminal 1. Construction on the two new projects on the north side is progressing. There is going to be a new restaurant on the top of the rental car facility. That should still be on track for January 2016. The fixed base operator will be completed by September of this year. Now the big thing that they are doing is to start to look at Terminal 1. They have gone with the Airport Authority group that is made up of a lot of folks from the different parts of San Diego to give them a brief alternatives picture of the different ways that a new Terminal 1 can be built to receive their input. It will go before the full board next month for at least a kick off to see which type of alternative they want to go with and then start paring it down. It is going to take a while to bring in the funding. The big thing they are completing right now is the San Diego International Airport AICUZ, although it is really an ALUCP. They will be passing the EIR and the plan on Thursday unless something comes up to stop that. That frees our people to start looking at Coronado's AICUZ. The AICUZ is in next year's budget and should be started in January. They anticipate a two-year process mainly because there will be some kind of an environmental study that goes along with it. We are looking at January 2017 to be ready for acceptance. The City's input will be critical during that whole process. He knows the City Manager has been meeting with people and preparing. The Hotel Del is involved so there are a lot of folks who are going to be involved in trying to get the best product we can out of that process.

Mayor Tanaka asked how Phil's Barbecue is doing at the airport. Mr. Smisek responded that it is doing well, as is Stone Brewing. He is not aware of whether Bay Books has opened yet. City Manager Blair King reported that it is open.

Councilmember Denny asked Mr. Smisek to explain what the two terms AICUZ and ALUCP mean.

Mr. Smisek defined ALUCP as the Airport Land Use Compatibility Plan. It is the civilian term that they will also use at the airport for the process for the City of Coronado. The AICUZ is a Navy term and it is a document that they put out that is really not a mandatory document except that the State of California made it a mandatory input to our ALUCP at the airport. You take the two together and the only leeway that we really have at the airport is to either make it compatible with the AICUZ or more restrictive.

Ms. Denny defined AICUZ as Air Installation Compatible Use Zone.

**11. CITY COUNCIL BUSINESS:**

**11a. Council Reports on Inter-Agency Committee and Board Assignments.** Mayor Tanaka asked that members submit their reports in writing to the City Clerk.

**11b. Status Report on the Adult Activity Center Project Consultant Team and Request for Either Approval of the Substitution of the Subconsultant or to Seek Another Prime Consultant Team.** Bill Cecil, Capital Projects Manager, Engineering and Project Development, provided the staff report on this item.

Councilmember Woiwode commented on Mr. Cecil's report that the intent was for Phase 2 to be completed by July 2013. He asked when Phase 1 was completed. Mr. Cecil responded that Phase 1 was completed in the approximate time that the Council addressed the planning in roughly November. Mr. Woiwode pointed out that was 16 months after the contract was let.

Mayor Tanaka invited public comment.

Chris Ackerman commented that the new Senior Center is truly an exciting project. It has the potential to unite the two sides of Spreckels Park West for the first time in over 50 years. By that, he means visually uniting the Lawn Bowling Green with the park lawn on the other side, facing Orange Avenue. He has spent the last several years working on this project, first as an advisor to the Senior Association and then as a consultant to the City. He is intimately familiar with the particular needs and aspirations of our seniors, the Spreckels Park site, and the important Library facility that it shares the site with. He envisions a facility that uniquely responds to all of these parameters and is uniquely Coronado. He offered services to move this project forward in a quick, expeditious yet careful manner. Towards that end, he introduced Kent Prater of Prater Architects, Inc. He is Mr. Ackerman's proposed consultant for the computer generated presentations, primarily. Mr. Prater has recently completed the Silver Gate Yacht Club in Point Loma. He did the design and construction documents and construction administration for the project. A Senior Center and Yacht Club have some unique characteristics common to both of them. They both have large, multipurpose spaces in them. They are divisible. They have dining and kitchen facilities. They have administrative areas. They have handicap restrooms. In the case of these two projects, they both have to take very good care of two spectacular sites to truly be a successful facility. He is very much enthused and is looking very forward to working with Mr. Prater and continuing to work on this project.

Mayor Tanaka is very grateful to Mr. Ackerman for the work he has done and for all the counsel he has given the senior community, City staff and, at least as of November, he was very pleased with the vision that was provided by Mr. Ackerman. It is clear to him that this project is stagnating. It is very important to him that this project not lose its momentum and that it not stagnate and he thinks this would be a good time to try to put a new ignition point or to do something to keep this project, a vital one, moving forward. The staff has put together some alternatives and on page 207 there are four shown. He would be interested in moving ahead and directing staff to first go with Alternative 2, to direct staff to enter into negotiations with Robert Coffee Architects to complete the schematic design. The staff report goes into some detail about how that group already has senior center expertise and that was one of the reasons that the Council went ahead with the decisions it has made previously. That would provide continuity and make sure that the expertise that the Council required is still in place. If a deal cannot be reached with Robert Coffee Architects then he would suggest Alternative 3 be the fall back position and that the Council authorize first Alternative 2 and if that doesn't work, Alternative 3. Alternative 3 is to direct staff to enter into negotiations with Hannah Gabriel Wells, the other firm recommended to complete the project. He recalls that Mr. Cecil preferred that group as part of the staff report back in 2012. To keep this project moving forward, to make sure that it has the guidance that the Council demands and expects, the Council should first direct staff to pursue Alternative 2 and if Alternative 2 were to fail, he would then suggest pursuing Alternative 3.

Councilmember Ovrom was not particularly in favor of this particular design but he does note in the staff report that the requirement was that the consultants have specific specialists in the design of senior centers and the proposed new one by Mr. Ackerman does not. That leads him to come to the same conclusion that Mayor Tanaka does about 2 or 3. He does not agree with this particular piece and thinks it is not indicative of what can be done. He has given the staff some ideas on some things that can be done. As far as he is concerned, it is really the City and staff's judgment as to whether this is really what they want. It is not what he wants but hopefully we can go find out something with the new architect involved.

Councilmember Bailey was also not a proponent of the design but since that is the design that the Council ultimately chose to go with, he thinks it is important to try to complete this in an appropriate timeframe. He is not satisfied with the progress that has been made since that day. He would be in favor of Mayor Tanaka's recommendation.

Councilmember Denny, too, feels very close to this project and feels that it is very important that we do complete it in a timely manner. However, she also is very much in favor of local input and she really is hesitant to change from The Ackerman Group. She thinks he has gotten a new person on board and doesn't know if she will be joining the majority and supporting switching from the architect at this point; however, it is very important that we do finish the project and she doesn't know that we can really hang everything on The Ackerman Group. She also wanted to say that the price is something that seems of concern to her, too, and the reason why it is is because if we burn through the whole bequest we won't be able to support – she is really concerned about this center being affordable to our seniors. She would like not to price them out and have to keep raising fees at that point to the point where they basically have no place to go. She hopes that we can keep the cost down and keep it open for our seniors, who it is meant for and she will just see what her other colleague is going to say.

Councilmember Woiwode very much appreciates the vision that Mr. Ackerman paints of uniting the park and using this building as a way to do it. He does also believe that staying with The Ackerman Group is not going to get us to the finish line in a timely manner. He is in favor of steps 2 or 3. Mayor Tanaka’s proposal of starting with Robert Coffee Architects and if need be going to Hannah Gabriel Wells is one approach. He is wondering whether we have the option of asking both companies for a proposal for this phase at the same time and then select on the basis of the best proposal. Obviously, Robert Coffee has been involved to this point and you would expect that to be the most knowledgeable proposal but if we had both on the table at the same time, we would have some comparisons to make and would know whether the fees are appropriate. That is the only question he has.

Mayor Tanaka pointed out that Mr. Coffee has already left the project for whatever reason. The reason he would prefer Mr. Coffee is because he is already up to speed on what the project is. If he is asked point blank if he would be willing to take this over and if so what are his points, then Mr. King can execute a deal. If Mr. Coffee is irrevocably out or not interested, Hannah Gabriel Wells already bid on this and didn’t get it. He doesn’t know that they are going to have a lot of confidence in the City Council to do that again. If the City asks them point blank if they would like to do this, he thinks that would create a much different scenario and he is comfortable with them because they built the Boathouse recently and they already met the bid and they were staff’s preferred alternative when the Council didn’t go with them.

Mr. Woiwode is okay with that. That makes sense.

Ms. Denny requested that there be some information for the record for those that are following along who may not have read the staff report as we do or speak to people along the way before we get to this agenda item point in our City Council meeting. If there is a professional and sensitive way we could put some more meat on the bones, some more facts to say why the City feels it has been such a long time and there is not enough progress been made.

Mayor Tanaka has no interest in dawdling on this and is prepared to make a motion.

**MSUC (Tanaka/Bailey) moved that the City Council direct staff to first enter into negotiations with Robert Coffee Architects to complete the schematic design and, if staff is not able to enter into a favorable negotiation with Robert Coffee Architects, staff is directed to enter into negotiations with Hannah Gabriel Wells, the other firm recommended to complete the project.**

**AYES: Bailey, Denny, Ovrom, Woiwode, Tanaka**  
**NAYS: None**  
**ABSTAINING: None**  
**ABSENT: None**

**11c. Authorize the Addition of a Part-Time Police Services Officer for Enforcement of Ordinances on the Public Beach and Authorize the Placement of Three Additional Hot Coal Containers on the Beach.** Jon Froomin, Director of Police Services, provided the staff report on this item.

Councilmember Bailey asked a question of the City Manager. It was his impression that when this was last before the City Council that the one hot coal container located in the fire rings was not adequate. Do we perhaps need more? Did he misunderstand?

City Manager Blair King agreed that it was said that the two hot coal receptacles were not adequate to handle the various pieces. The recommendation before the Council is to add three more in the South Beach area. He believes that the sense was, in the fire ring area, there was an inadequate number up and down the beach as long as the Council was going to allow for fires to be in temporary fire ring containers as well. The hot coal receptacle at the North Beach area was adequate to handle the coals that are generated in that area from all of the rings.

Mayor Tanaka suggested that when there is a Council discussion on this that can be brought up. If we do approve three in the other locations, the Council is certainly within its prerogative to add one there if it is the Council's wisdom to do so.

Councilmember Ovrom referred to the six possibilities listed by Chief Froomin and pointed out that at least three of them are not even in the realm of possibility. Private security guard, police services officer, and park ranger are all relatively the same in cost. He did note that, on the private security guard, there are disadvantages that include private security on public beach as confusing for the public. They don't seem to be confused at any of the trolley stops and that is all private security. They are the ones that are wearing uniforms and carrying guns.

Chief Froomin commented that the concern might be that when they are out there that people would expect action from them, more action than they would be capable of doing. They would have to call the police. He would have to look into uniforms. If it is his preference, he would ensure that the uniforms are not even closely related to the police uniforms so that it would be clear to people that they were not police officers.

Mr. Ovrom suggested that he stop by a trolley stop so that he can see how the two look different. He asked what Chief Froomin means by a park ranger.

Chief Froomin explained that park ranger is another classification that other communities have used. The job specifications could entail beach patrols as well as other park locations and things like that. One of the reasons it is not the preferred or recommended option is that the City already has a position that could really be slightly changed or altered, if that is necessary, to meet those needs.

Mr. Ovrom feels that there is no fundamental reason not to make that choice either. Mr. King clarified that the situation with the City of Del Mar is that they have that type of classification but they are a contract city with the County. It is the closest they have to an in-house law enforcement official working for the City of Del Mar. Coronado has its own police department.

Mayor Tanaka asked Chief Froomin how many PSOs he already has. Chief Froomin responded that he has three.

Mayor Tanaka commented that one of the reasons this proposal is being made is because it fits into the structure we already have. Mr. Ovrom is right in that we could create a classification but

why would we if we have something that already is similar and doesn't need that reclassification or a new collective bargaining issue.

Chief Froomin added that the job description for the PSO as it exists now may be suitable to just move forward. We would have to review that a little more carefully and make sure that we don't need to meet and confer to add anything but we are close.

Mayor Tanaka continued by saying that assuming that close was good enough we are assuming that the agreement was worked out, if the PSO is assigned to the beach becomes ill, one of those other three could theoretically backfill it.

Mr. Ovrom referred to the hourly wages in the staff report. He asked if they are fully loaded with pension, benefits, etc. or if they are just what he thinks he will pay someone.

Chief Froomin explained that they were the base pay hourly rate plus a 29% factor for benefits. There isn't any amount in this for health benefits. Dependent on how it is staffed and how many hours it is, those things could all fluctuate.

Mr. King commented that one of the questions is whether to go PSO or private security. If the City went the PSO direction, it would probably be a part-time position. The part-time position may not be a PERS eligible position but on the other hand it may be a health benefitted position now. At this point in time, we would not be thinking of a full time position but there are some fine lines in the labor agreement with the current PSOs in terms of a part-time PSO falling outside of that. We still may meet and confer which does not necessarily mean meet and agree but meet and confer so that we are informing them of what the City's intentions are and obtaining their feedback with an open mind about what their concerns may be. There is an approximate 960 hour limitation before someone becomes PERS eligible. We may be achieving that but we also now know that there is a 30 hour threshold for providing health benefits.

Mr. Bailey clarified that we have three PSO positions but this would be an additional member joining the Police Department.

Mr. King agreed saying that it would be PSO title, using that job description, but at this point in time staff would envision it not being a full time position but rather a part-time one.

Councilmember Denny asked the City Attorney a question. She feels like we are missing a discussion on environmental law and CEQA whenever we are adding things on the beach like extra hot coal bins and so forth. That is the kind of thing that we don't want to take lightly. That is something that we need to spend extra taxpayer resources in the form of staff time and so forth in research to figure this out. She was wondering if the attorney could illuminate a little bit on that.

City Attorney Johanna Canlas responded by saying that any additions of hot coal items will be exempt from CEQA because they are small alterations to the environment. It would qualify for an exemption. As for the discussion of code enforcement, that is not a project under CEQA.

Ms. Denny agreed that additional code enforcement is not something that would be included under CEQA but she does not agree that the adding of the hot coal bins, especially if we are going to add

even more perhaps in the future, she thinks we are missing a piece talking about environmental law and CEQA.

The Mayor asked for public comment.

Tricia Trowbridge said that she agrees with Chief Froomin's recommendation for a person on the beach because it is not just for fires but also to check for alcohol and glass, nails, besides the charcoal debris. If this is only about three hot coal bins, they are all at South Beach. She is concerned because she thinks it would make things cleaner to have two at the fire rings. She thought that was the way the discussion went when the Council discussed the fire rings. Her thought was where you see the sand dunes that spell out 'Coronado' there is a major set of stairs where the 'C' is, between where Ocean Boulevard hits the parkway that goes down to the Hotel Del. A lot of people go down there and you do see fires there in the summer. She would think that if there are only going to be three hot coal bins that you would want one there for sure and one at Avenida del Sol and Avenida da las Arenas. The map shows two very close to each other at Avenida da las Arenas and Avenida Lunar. That is going to be a real concentration of fires at the narrowest part of the beach. She would leave Lunar last because it is so close to the other one that is at the larger parking lot and put instead the one north of the Hotel Del. She knows we don't want more hot coal bins necessarily but if we want to be clean, then perhaps five would be better than three.

Mayor Tanaka is very pleased with Chief Froomin's recommendation. When we are talking about enforcement of rules and understanding that some of these rules are going to be not well known by the public, meaning that a certain amount of public education would go into the enforcement. He thinks it makes a big world of difference to have someone who wears a uniform and a badge and is authorized to do so and works for the City of Coronado and for the Police Department is a very good solution. He also worries about worst case scenarios where someone might be intoxicated or someone might just not care and there is going to be a quicker connection between a PSO and a sworn police officer if needed than, as was mentioned, between a Rec Department assistant or a security guard. At the High School he has observed contracted security. There are some pros and cons. The pro is that the price point would be better but the con is that we are going to get better service from our own employee than if we contracted that out. He very much supports the staff recommendation on that. He also appreciates that the Chief has come up with a way to keep the cost down. The costs cited in the staff report are costs he can live with and, as Ms. Trowbridge pointed out, he thinks having a presence there for not just the fire rings but for other problems that can and do emerge, particularly in the summer, is going to be very valuable manpower. He also recalls that the Council discussed that one coal receptacle for North Beach didn't seem adequate. He doesn't have his heart set on any particular number.

Mr. Bailey does not have a particular number in mind but he does think it would be appropriate to increase the amount from the staff's recommendation to at least two additional ones, for a total of 7. He thinks that those two, in addition to those recommended by staff, should be near the fire rings and near where Ms. Trowbridge was mentioning. He thinks there is a need for more hot coal containers down at the fire ring area at least. As far as code enforcement, he definitely thinks there is some value in having eyes and ears at the fire rings specifically. He is not convinced it has to be a City staff member. The reason he is probably erring on the side of getting a private security guard, at least temporarily, is to actually evaluate whether or not we need a PSO there. That would be his preference at this point.

Councilmember Ovrom was going to suggest saying 'up to seven' and leave it up to staff to put them where they are best located. He is also on the side of Mr. Bailey for, at least in the beginning, going with someone who is a contractor to find out what the real thing is.

Councilmember Denny stated that it is no secret to the residents or to the police force, she thinks she has done around seven ride alongs, maybe eight, and she doesn't think we have enough police on the streets helping in all of our neighborhoods that being the Village and the Shores and the Cays. She most definitely would like to see more of our Coronado Police Department resources expended. She thinks it would be something that the public and the taxpayers actually want. It is an essential service. To that extent, she thinks that the choice of the Police Department here is wise. However, the underlying beach policy is completely ill advised for various reasons. She will briefly go over them and has already spoken about them.

The beach policy now that we are talking about and when we talk about it we need to be really clear that we are talking about having fires all over the beach, every single inch of it, in the dunes, out of the dunes, the dunes which deserve special protection and all along the Shores which is the narrowest and most environmentally sensitive area. And so, in that regard, she thinks that the beach policy is ill advised and she thinks that the Shores residents especially have given us, both Ms. Trowbridge and others, Mr. Seigfried who has been documenting things at the fire rings, have shown the damage that our existing policy was doing to the beach and now an even more lenient policy towards beach fires will even damage the beach further and prevent us from being good stewards of the environment as we should as an agency, being a local government, and so she thinks, in addition, by allowing more beach fires both in the fire rings, out of the fire rings, in these temporary hibachis or temporary fire receptacles – which aren't what you think. Not everyone goes to Costco or goes to their trailer or their boat and brings their little hibachi to the beach. Sometimes they are just bringing dented refuse, hubcaps and things like that and having fires in them all up and down the beach and so that is definitely a problem and so the actual underlying policy is a problem because you are putting more stress on the taxpayer to have to enforce this policy. So if it was a more reasonable policy that limited fires on the beach instead of expanded them, you wouldn't have to spend taxpayer dollars for specific beach enforcement. You could put the resources, the police forces, elsewhere, for example as she said earlier, in the Village, the Shores and the Cays. She thinks in that regard the lining up doesn't serve the taxpayers and the residents well based on her conversations with them.

Finally, the CEQA issue is really a problem and it is very problematic for her, not only as an attorney but also as a Council woman and also as a resident, wearing three hats. The most important one now, in terms of decision making, as a Council woman. She is thinking as an advocate for those people who don't want additional coal bins and so forth. This really looks like we are piecemealing it. Like we are just trying to get under the radar of CEQA, under the radar of saying it is exempt because it is just a minor change but it's really not. We know that when we allow more coal bins we are going to get more graffiti so we are going to have even more changes so it is most definitely not a small change. She thinks that the reasonable analysis of this that adding coal bins is not exempt and is a large change. That would be if we are talking about the three. That would be if we are talking about adding even more on top of the three and she just thinks that is ill advised and she is concerned about our Local Coastal Plan and the California Coastal Commission and so forth. For those reasons, she won't be supporting the motion but she

understands and thinks that the arguments have been laid out very well and she understands all of them.

Councilmember Woiwode likes the idea that the Chief recommended of using a PSO to serve this function and one of the alternatives we have is to do this on a one year trial basis which, after looking at it, could be made permanent. The reason he likes a PSO instead of a private security officer is kind of the same reason that was explained to him why we have our own 911 call center instead of using a regional one. The people of Coronado have a different set of expectations than the rest of the region does. We want this person, who is going to have a lot of interface with people on the beach, to represent Coronado. That, to him, points in the direction of making this someone who identifies with our City, is employed by our City and is part of the Chief's staff because a lot will be learned when this person goes to work and the Chief is going to come back to the Council and make recommendations on things like where hot coal bins should be placed or whether there are other issues that come up. That, to him, flows a lot better if that person is a City employee than if it is a private security officer. His recommendation would be to go with Alternative 1, to hire this PSO on a one-year basis.

With respect to the hot coal bins, the fact that Glen Welch managing the property at the Shores thinks that those access points is a good place for them is meaningful. He understands the sensitivity to having that third one so close to another one and maybe that third one is in reserve and it gets placed when our employee starts looking around to see where it is most likely to be needed. As far as how many we have available on the bench to bring out when we need them, it seems to him that is something that is going to change over time as we watch how things work. He does remember the discussion about the fire rings and a statement that one hot coal bin didn't seem to be enough. If the heavy load down at the fire rings is such that another coal bin is warranted, he is certainly in favor of providing it.

Mayor Tanaka summarized what he has heard from Council.

**MF (Woiwode/Tanaka) moved that the City Council hire a PSO on a part-time basis for a year to try out this concept.**

Ms. Denny wants to make it clear for the record that she doesn't think that any of her colleagues here are intentionally trying to get around CEQA or piecemeal it or keep it under the radar but she just thinks that is exactly what is going to happen and, therefore, she wants to make sure she is looking at an unintended consequence. If we take little piecemeal decisions, then we really need to do it more comprehensively so she wanted to clear that up. The other thing is even though it is bifurcated she won't be supporting either one because she doesn't believe in the hot coal bins and also would very much like to have additional police in the Village, Shores and Cays. We do need more police officers just not to focus on an ill-advised beach policy.

<b>AYES:</b>	<b>Woiwode, Tanaka</b>
<b>NAYS:</b>	<b>Bailey, Denny, Ovrom</b>
<b>ABSTAINING:</b>	<b>None</b>
<b>ABSENT:</b>	<b>None</b>

Mr. Bailey agrees with Mr. Woiwode that if there is a need the need is best met by a PSO; however, he is not convinced at this moment that the need really does exist and warrants a PSO.

**MSC** (Bailey/Ovrom) moved that the City Council direct staff to go with a contract security guard for a six month trial period and bring the results back to the City Council. If it looks as if this need is permanent, then bring back to the Council a vote for a PSO.

**AYES:** Bailey, Ovrom, Woiwode, Tanaka  
**NAYS:** Denny  
**ABSTAINING:** None  
**ABSENT:** None

**MSC** (Bailey/Ovrom) moved that the City Council direct staff to put out a total of up to seven hot coal bins at locations that they feel appropriate based on input from the Shores residents and at least one additional one at the fire rings. Staff would have the latitude to adjust accordingly.

**AYES:** Bailey, Ovrom, Woiwode, Tanaka  
**NAYS:** Denny  
**ABSTAINING:** None  
**ABSENT:** None

**11d. Authorize the Free Summer Shuttle Bus Service Starting as of May 23, 2014 or June 8, 2014 and Ending September 14, 2014.** Assistant City Manager Tom Ritter provided the staff report on this item.

Councilmember Ovrom requested clarification on the \$62,000 and the \$72,000. That is total for the whole period? We have already allocated...

Mr. Ritter explained that we have already allocated \$10,000 towards that. The total cost is \$62,000. The City has already put in \$10,000. If the City did 98 days, it would only need to add another \$52,000.

Councilmember Bailey remembers that the last time this was brought up the cost to the City was the incremental cost. MTS already has a service here and the City would be paying the incremental cost. Is that the same cost here?

Mr. Ritter responded that the reason for the increase is because of the additional days and the cost of inflation. We are paying for the incremental costs and for the lost revenue. MTS also is subsidizing the route for about \$23,000.

Mr. Bailey observed that last year we started this on July 5. Did we see anything in the ridership data to indicate that it made sense to extend all the way out to June 8?

Mr. Ritter commented that the ridership went up immediately. Staff believes that ridership would happen in June with this service, even to May 23. The summer season starts right around that time and staff feels there would be a dramatic increase in ridership similar to last year.

Mr. Ovrom pointed out that Mr. Ritter didn't mention the increased time. Right now the 904 starts at 10 a.m. until 6 p.m. We are talking about expanding those hours over every day. That is included in this cost.

Mr. Ritter agrees that it is an extended time period and it goes to 30-minute increments.

Councilmember Denny asked about the issue of other people that might partner with us in addition and bear the costs in addition to the City, MTS and the CTID. In particular, she is asking about the Chamber of Commerce and Coronado MainStreet Ltd. Have there been any discussions with contributions from either of those two entities towards this wonderful summer program that benefits them?

Mr. Ritter responded that staff has not approached them directly but also pointed out that they receive most of their funding from the City already so it is unlikely they would have additional funds as they have very tight budgets with little reserves. It is unlikely they could come up with a significant amount to contribute towards this.

Mayor Tanaka thinks it is fair to say that the City Council has not directed him to do that either.

Ms. Denny clarified that when Mr. Ritter is talking about the grant funding he is referring to the Community Grant Funding annual process.

Mr. Bailey asked if we are limited to starting the free shuttle on these days or could the Council decide to start on a different date.

Mr. Ritter responded that MTS will work with the City to start on any day with a little bit of notice.

The Mayor asked for public comment.

Ella Croshier commented that nothing is free. Everything costs money and someone has to pay. In this case, who is paying this bill? It is a big bill. There is no one in Coronado or anyone who comes here who can't afford to pay their fare on a bus. She would suggest that if they are going to have a bus to go up and down the City that the bus company provide the bus and the people pay their fair share to ride on it. She doesn't know how we spend all this money and where we are getting it. How many grants do we get and where does this grant money come from? It comes from the State or the federal government and they get it from the people. Just because it is coming out of someone else's funds somewhere far away doesn't mean that the tab doesn't eventually come up to be paid. With all of these cities going broke and all of them not knowing how they are going to pay these pensions that are unfunded – where is this going? It is just like we are in a giveaway program. She does not see how the City Council can just give away money and add on to costs, one right after another. It is not acceptable. She thinks there are other citizens who would like some explanation or have the Council not spend so much money. Are we paying our bills? Do we have bonds that are coming up to be paid that we don't have the money for? She is asking this. She hears this going on like a little game and it is not a game. It is tax dollars being spent and the federal government, states and cities are all out of control. It is time that everyone, all the cities and all the states, stop it. It is not practical. You can only spend what you bring in and you have pretty much hit the bottom of the people out here that are paying the bill.

Trisha Trowbridge sees this as people getting out of cars. It is another way of moving people without having a lot of cars. We did it last year. She has seen it in a lot of the other little towns. It is a fantastic program, wherever it is that we are able to get the money. She would go along with the June 8 to September 14, keeping in mind that now it is every half hour and it is extended period of time and you can get from City Hall and the Shores all the way down to the other end of town and it is wonderful.

Bruce Coons, Save Our Heritage Organization, commented that the Port has this program to transport people from downtown to Point Loma and they are funding most of that. He didn't know whether there would be funding for this program here to tie it into that system and even go all the way down to the Cays. This would be a great adjunct to the Port's system already. You could not use a car to get all the way from here and use the ferry and go downtown and to Point Loma and back. That would help get a lot of cars off the road and hopefully bring a lot of business all along the route.

City Manager Blair King explained that in conversations with the Port, staff has brought up last year's free summer shuttle. The Port, as a mitigation measure, is required to provide shuttle service. They are charging people for that. Nevertheless, staff has suggested that the Port look at that. Beyond bringing that up to the Port staff, his assessment was that there was not that much interest from the Port staff. They are conducting their mitigation measure to meet the letter of the requirements related to the development they have along the San Diego waterfront.

Mayor Tanaka asked Ms. Suelter what the amount is, approximately, that the City is going to spend in this coming fiscal year.

Ms. Suelter responded that it is approximately \$38 million in the General Fund and we usually do not spend everything we budget.

Mayor Tanaka also commented that if we have a budget of approximately \$38 million, we are bringing in revenues of about \$38 million.

Ms. Suelter explained that revenues will be around \$41 or \$42 million.

Mayor Tanaka summarized that the item before the Council is a request for a dollar amount of either \$62,000 or \$72,000 and as Mr. Ovrom has pointed out, we already have \$10,000 of that budgeted for either scenario. He brings that up because regardless of how one feels about taxation, to him this is a very straightforward issue. In 2012, in July, that line had a little under 3,000 riders. Because we offered this free shuttle, it had nearly 17,000. The increase showed ridership going up by nearly 500% in July, over 500% in August, 500% in September and a total of 500%. It is true that we could save \$50,000 to \$60,000 and make some people happy but he is very happy that we have helped take something like 16,000 people off the streets in July; 23,500 people off the streets in August; 15,000 people in September; and a total of 55,000 during last year's program. He is also happy to say that by far he gets a lot of positive responses about this program. He thanked Mr. Ovrom because he is the one that brought this suggestion forward and, as he mentioned a year ago, he is very fiscally conservative. Even Mr. Ovrom saw the bargain of increasing ridership by 500% consistently. Sometimes, even though we don't want to expend \$50,000 or \$60,000, it is our job to look at what we do with our revenues and how we can do the most good with it. He would be delighted to support either of those two options.

Mr. Ovrom can support either one as well. He thanked Ms. Trowbridge for her comment as it is right on. The idea behind doing this was to get people out of their cars. One of the things he did not expect was that anywhere from 40 to 50% were citizens of Coronado. That gets them out of their cars and that is the real plus in this particular case.

Mr. Bailey saw value in this last year and still sees value in this now. His biggest concern is why we are changing the date from July 5 to June 8. He thinks it makes a lot of sense to keep the start date in July or he would also be in favor of June 30 which is the Monday of the July 4<sup>th</sup> week.

Mayor Tanaka disagreed with Mr. Bailey. Wherever the start date is put, there is the likelihood of a big increase. We are going to have a lot of people in town in May and June. If it is a successful program and we can afford it or if we think there is bang for the buck in the extra \$10,000 in terms of the number of people we are going to pull off the street, he is willing to spend the extra money to start it in May if it is going to get a lot of use and he does think it will. It wouldn't upset him to start it in June and a lot of people seem to want to use it.

Mr. Bailey would expect ridership to increase no matter what month it is started in if it is a free shuttle. Obviously, more people are likely to use something if it is free. If you look at when Coronado is most impacted that is July through September. That would be giving the most bang for the buck for our taxpayers.

Mayor Tanaka asked if he thinks that May and June are nearly as big as July.

Mr. Bailey thinks they will not be as big but a lot of people associate July 4<sup>th</sup> with the kickoff to the summer, which is why he would be in favor of starting this on June 30.

Councilmember Denny has been advocating for this summer shuttle since 2009. Back in the mid '90s she sat on the Coronado Transportation Management Association and we had a summer shuttle only it went to a lot more spaces around Coronado. This is something that has been a really long time in coming and she is really happy that we have it because it does take people off the streets, out of their cars. In addition, with the ferry component, is a really good way to make our City more walkable. This is something that has been near and dear to her heart since 2009. Coronado already had a year round shuttle so this is just bringing it back.

She is really concerned about the funding and the costs because she feels that the cost of this program falls disproportionately on Coronado residents as taxpayers. The residents, while they might be getting fewer cars on the road, at the same time they are unable themselves to use the summer shuttle. It has a very specific, narrow route that benefits folks along the route coming from down Orange Avenue but it is not going to the Cays and yet they are paying for it. She thinks that, in a cost benefit analysis, the residents are disproportionately paying too much for this program and not getting enough out. They need more than just getting cars off the streets. They should be able to partake of it themselves just like we used to do with the old Coronado summer shuttle and just like as is done in Santa Barbara. Any taxpayer subsidy there is less of an injustice than this potentially is when you balance the whole thing out. She is very saddened about the idea of not extending it to the Cays because they are paying for it through a subsidy and so that is troubling to her. She also wanted to thank Mr. Coons for talking about the Port funding. Even though they might not have been interested in kicking in some funding for this wonderful program

that we have here, she still thinks that with some proactive advocacy on our part we might still be able to interest them. When we talk about our annual budgeting we are talking about a snapshot of how we are going to spend. We project the revenues that come in and Ms. Suelter has alluded to the fact that we are projecting approximately \$42 million in revenues for the next fiscal year. Out of the General Fund only we are looking at spending \$38 million of that. There is really no surplus when you think that we have some off balance sheet debts that are enormous, that being the redevelopment debt that we can't count on getting paid back and the pension debt. In addition, at the last meeting or the meeting before, a majority of the Council decided to raise wastewater fees on the residents and here we are now expecting them to pay a taxpayer subsidy for the summer shuttle. In that sense she thinks it is not a good use of our taxpayer resources. Over and above the \$42 million expected revenue or the \$38 million of expenses coming out of the General Fund the actual cost to run our City is much higher and as Ms. Suelter has told us before, here, in public record, it is about \$58 maybe \$60 million that the City will be spending to run the City for the year. That is to say that funds come from elsewhere in addition but we just really want to get people thinking that it doesn't just cost \$38 million even though that is the budget number. It doesn't just cost that much to run the City. It costs much more. And then on top of that there are off balance sheet debts that we are not addressing. So something like this, a taxpayer subsidy like this, she might think about in good times but she just can't support it at this point. She will be voting no for all those reasons.

Councilmember Woiwode pointed out that we were late getting started last year and that is the reason it started on July 5. We tried to get it started sooner than that and so he does not view the start date of July 5 as being the right start date. It was just as soon as the City could get it done. He would be very happy to see the City start with the June 8 date.

**MSC (Woiwode/Ovrom) moved that the City Council go ahead with the commitment to the free shuttle for \$62,000 to run it from June 8 to September 14.**

Mr. Ovrom talked about the Cays. He has been going to the CCHOA meetings and he frequently gets the question about running the 904 down there. He hears the comment that Cays' residents pay taxes yet are not serviced. There are really two answers to that. One of them is that the last time MTS ran it down there the ridership was one person per bus. This is not cost effective. Secondly, the 901 runs from about 5 a.m. until midnight, every 15 minutes, and it goes right by the Cays. He doubts seriously that Cays people would use the 901 even though it is there, let alone the 904. He hears them and he hears the argument but it is not substantiated by fact.

<b>AYES:</b>	<b>Bailey, Ovrom, Woiwode, Tanaka</b>
<b>NAYS:</b>	<b>Denny</b>
<b>ABSTAINING:</b>	<b>None</b>
<b>ABSENT:</b>	<b>None</b>

Mr. King added that MTS will allow the City to control the advertising interior to these two buses during the time that is under contract for the summer shuttle. It would be staff's intention to make that available to City departments and would also probably want to sell some advertising space at the cost MTS sells that for and staff will probably be trying to emphasize those businesses that are tourism related to do that. This would be done on a first come, first served basis.

**11e. Review and Establish Code Enforcement Priorities.** City Manager Blair King made a presentation on this item for the Council and the public.

Councilmember Ovrom has a suggestion. He wrote down his top five and his next five and then everything else. If people do that and just give it to the City Manager at least that can give him a start.

Mayor Tanaka commented that the one thing that needs to be discussed is Mr. King's point about whether or not we want to maintain the status quo that we are complaint driven and that we are not sending out employees to actively find violations or if that is an antiquated approach and if a majority of the Council wants to be more proactive. He would rather have that discussion but he would rather put that off to the next meeting.

This item was tabled for a future meeting.

**12. CITY ATTORNEY:** No report.

**13. COMMUNICATIONS - WRITTEN:**

**13a. Consideration of Request from Councilmember Bailey that the City Council Discuss the Criteria for Historical Designation and the Process for Reviewing an Involuntary Historical Designation.** Mayor Tanaka reminded the public that any Council member can make this request. When a Council member does make such a request, at the first available meeting the Council discusses whether or not it wants to have a thorough discussion on this at the following meeting. Today's item is whether or not the Council wants to oblige Mr. Bailey or not.

Councilmember Bailey agreed that this is really just to see if the Council wants to have this conversation. There have been over 180 historically designated resources. Of those 180+, 10 have been involuntary. He thinks it is a pretty extraordinary action of the Council to designate a place as historic against the owners' will. Because of that he thinks the Council might want to revisit the process for how we do this. He has some suggestions in mind for possible improvements but he thinks it would be appropriate to bring those up if the Council wishes to have that discussion at a later date. When some appeals have been heard by the Council, multiple Councilmembers have stated that they find this to be painful or not easy or difficult when dealing with an appeal. He would ask the Council to consider that if it is difficult for it, imagine how it is for the applicant. That is why he thinks it warrants further conversation in the future.

Councilmember Denny asked if he has spoken with anyone else here or anyone in the community about this. How did he come to think about putting this agenda item on?

Mr. Bailey simply heard from the different applicants who came before the Council and Council commented about the topic in session. He hasn't had a conversation with any Council member about this topic outside the Council meeting other than a conversation with Mr. Woiwode when he asked if the Council had ever taken a look at reviewing this process. He shared that he and Councilmember Downey were looking at a potential list but that went by the wayside as she termed out. He did receive a call from Jon Ryan from HRC who reported that he will be requesting to make a presentation to the HRC about revisiting some of their standards and the process for designating a home as historic.

Ms. Denny asked if he spoke with any other commissioners from Historic Resources, Planning, Design Review, any other commissioner and also anyone on staff.

Mr. Bailey responded that, in general, no.

Councilmember Ovrom referred to Mayor Tanaka's comment that this would come back at the next meeting. This might have enough meat and history to it that it might take a little longer than that.

Mayor Tanaka clarified that the Council will try to have the discussion at the next meeting if the request is approved but as Mr. Ovrom pointed out, if the request is approved today then the staff is directed to put together a staff report. If it takes more than two weeks to put the staff report together, then it may come back in May.

The Mayor asked for public comment.

Bruce Coons, Save Our Heritage Organization, feels this is an extremely important thing. It is always an issue when you are dealing with private property rights. The bottom line for this ordinance and all zoning ordinances is that the Supreme Court has held that cities have the right to be beautiful and that is the foundation of all zoning and historic preservation. Basically, it means that cities have the right to decide what they are going to look like. Your neighbor can't decide to put the 7-Eleven next door just because it is the thing he would like to do and he would like to make the money and support his family if it isn't in the zoning. Historic preservation is the same way. If it is important to the community, it is important to the way the community looks, you can pass laws which the City did. If you seek to lessen any current protections that is an adverse environmental impact under CEQA and requires an EIR and mitigation. He can't conceive of any possible way that the City could come up with a mitigation or construct something that would survive a challenge and so the practicality of reversing a current protection is probably not realistic. The City's ordinance is exceedingly weak and needs to be strengthened, not lessened. The criteria for overturning a designation needs to be tightened up like the other communities in the San Diego area. San Diego can only overturn a designation if the Board violates its bylaws, if there is significant new information that basically negates the prior information, or the property no longer exists. This is not something to take lightly. It is a lengthy, expensive process and not likely one to succeed to lessen the current protections under State law.

Mr. Ovrom is not sure he agrees with Mr. Coons but understands his position.

Mayor Tanaka would ordinarily support a request but the reason he is not inclined to on this one is because we have gone down this road as a City Council in his short 11 years probably three times. The last mayor was in office when the Council came up with the original historic guidelines. Before the City had a HRC, the Design Review Commission acted as the HRC. Around 2001, the City created the HRC. The City has the criteria that is in place. The last mayor wanted to put together a kind of master list. If you are on the list you have to be reviewed. If you are not, you are not. That was a very difficult discussion. It was a 3-2 vote. The Council finally agreed to not go with the Mayor's approach but to stick with the one that was in place. Oddly enough that process that came out of the moratorium is still the one that is used today. The subcommittee that was referenced in Mr. Bailey's conversation with Mr. Woiwode was a product of the Council's

last discussion. The Council decided to let the HRC take another crack at this. The subcommittee never brought back an alternative which serves as a reminder of why we have what we have. It may not be a perfect approach and maybe it is not the best approach but it is the approach we have come up with and keep coming back to and have probably reviewed it three times. He is not very proud of the last time we reviewed it because we asked our HRC to look at it and to come up with what they thought and then the City Council didn't go anywhere with it. They were a little confused as to what the Council wanted. He doesn't think the Council really communicated a lot except for wanting an opinion and then didn't do anything with it. That is why Mr. Woiwode and Ms. Downey tried to clarify it. He thinks there might still be three people that want to go to the list. Mayor Tanaka will not support the request as it was made because it will duplicate what has already been done. His suggestion to Mr. Bailey would be to come back with his own proposal. If he came back with something more specific that might create a more productive discussion and a better grounds for reopening it. Otherwise, if the Council indulges his request we are just going to pick open the same scabs, have the same bleeding, have the same lack of resolution, maybe form another subcommittee – he is not convinced that is better than what we have right now.

Mr. Ovrom feels that the question is whether we want to go back and revisit. Is it time to go back and revisit? Whether we have failed in the past or not is irrelevant. He is always in favor of going back and revisiting things, even if we come to the same answer. It is always valuable to the public to know that the Council is willing to do that and valuable to the Council to be willing to do that. He is never sure what the answer is going to be and he thinks that is very appropriate.

Ms. Denny said that she finds Mr. Bailey very easy to work with; however, she finds this request troubling for the reasons Mayor Tanaka mentioned as well as for the reasons Mr. Coons mentioned. She couldn't support it either. Normally she is very supportive and enthusiastic of Council members' requests because it is important to hash out issues. In this case, she doesn't think it will serve anyone very well not only for the reasons Mayor Tanaka mentioned but also Mr. Coons. We already went through the whole process of formulating our historic resources ordinance. We went to great lengths to get public input and while she was not part of that process she definitely respects that process and in terms of the reason why we have the historic resources ordinance, Mr. Coons is correct. That is something uniquely under the law that we as the City has – we have the right to say what we want to look like, what we want to feel like, if we want to give a sense of place to our City and make it special and unique. Our historic resources ordinance goes to the heart of what makes Coronado, Coronado, of maintaining our unique village atmosphere. Mr. Coons is correct that it is a very weak ordinance in Coronado and it needs to, if anything, be strengthened so that we can save our unique village atmosphere as opposed to the mechanisms that Mr. Bailey listed in his email. She thinks those mechanisms would substantially weaken it and make it easier to overturn our HRC with their decisions that they come to. Mr. Coons is correct on everything he said, on every point legally and from an historic preservation viewpoint. It would be very expensive and time consuming burden for the taxpayers to have to go through the whole CEQA process and the EIR should we change our ordinance as it is now. For those reasons, for the cost reasons and for the reasons that the historic resource ordinance needs to be strengthened, not weakened, and to put us on the same footing as other cities. They want to save their atmosphere and we want to save ours, too. She thinks that, most definitely, she couldn't support putting this on again and she doesn't think we should fiddle with it. There is a difference between revisiting things and sometimes it is good to revisit different issues but sometimes, or maybe most of the time, we want to follow the laws. We want to be able to rely on them. She thinks that we run the risk of turning into a banana republic almost, that atmosphere, if we keep, each successive Council

that gets on wants to keep changing the ordinances and changing the rules, the people, the taxpayers, the residents have a right to rely on some kind of stability and she thinks we should keep the historic resources code as it is and not meddle with it. If we are going to look at again, we should make it stronger.

Councilmember Woiwode is not supportive of the request as it is stated.

**13b. Receive and File a Copy of Letter Sent Expressing Support for AB 2149 – Regional Communications System Procurement Process. Under Consent, the City Council received and filed a copy of the letter sent expressing support for AB 2149 – Regional Communications System Procurement Process.**

14. **ADJOURNMENT:** The meeting was adjourned at 7:01 p.m.

Approved: April 15, 2014



\_\_\_\_\_  
Casey Tanaka, Mayor  
City of Coronado

Attest:



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Mary L. Clifford  
City Clerk