

**MINUTES OF A
REGULAR MEETING OF THE
CITY COUNCIL
OF THE
CITY OF CORONADO/
THE CITY OF CORONADO ACTING AS THE SUCCESSOR
AGENCY TO THE COMMUNITY DEVELOPMENT AGENCY
OF THE CITY OF CORONADO
Coronado City Hall
1825 Strand Way
Coronado, CA 92118
Tuesday, January 20, 2015**

CALL TO ORDER/ROLL CALL

Mayor Tanaka called the Closed Session meeting to order at 3:16 p.m.

Present: Council Members/Agency Members Bailey, Downey, Sandke,
Woiwode and Mayor Tanaka

ANNOUNCEMENT OF CLOSED SESSION

1. CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION

AUTHORITY: Government Code Section 54956.9(d)(2)

One (1) potential case

Facts and circumstances need not be disclosed under Government Code section
54956.9(e)(1)

NAME OF CASE: Marcel Nevallez v. City of Coronado
WCAB No. 10279468

2. ORAL COMMUNICATIONS: None.

The City Council adjourned to Closed Session at 3:17 p.m.

The City Council reconvened at 3:50 p.m. and the City Attorney announced that direction was provided and there was no reportable action.

Mayor Tanaka called the regular meeting to order at 4:01 pm.

1. ROLL CALL:

Present: Councilmembers/Agency Members Bailey, Downey, Sandke, Woiwode and Mayor Tanaka

Absent: None

Also Present: City Manager/Agency Executive Director Blair King
City Attorney/Agency Counsel Johanna Canlas
City Clerk/Agency Secretary Mary Clifford

2. INVOCATION AND PLEDGE OF ALLEGIANCE. Floyd Ross provided the invocation and Mayor Tanaka led the Pledge of Allegiance.

3. MINUTES: Approval of the minutes of the Regular Meeting of the City Council/the City Council Acting as the Successor Agency of January 6, 2015.

MSUC (Bailey/Downey) moved to approve the minutes of the Regular Meeting of the City Council/the City Council Acting as the Successor Agency of January 6, 2015, as submitted. The minutes were so approved. The reading of the minutes in their entirety was unanimously waived.

AYES: Bailey, Downey, Sandke, Woiwode, Tanaka
NAYS: None
ABSTAINING: None
ABSENT: None

4. CEREMONIAL PRESENTATIONS: None.

5. CONSENT CALENDAR: The City Council approved, adopted and/or accepted as one item of business Consent Agenda Items 5a through 5g with the exception of Item 5e.

Councilmember Downey suggested the removal of Item 5e.

MSUC (Downey/Bailey) moved that the City Council approve the Consent Calendar Items 5a through 5g with the exception of Item 5e.

AYES: Bailey, Downey, Sandke, Woiwode, Tanaka
NAYS: None
ABSTAINING: None
ABSENT: None

5a. Approval of Reading by Title and Waiver of Reading in Full of Ordinances on this Agenda. The City Council waived the reading of the full text and approved the reading of the title only.

5b. Review and Approve that the Warrants, as Certified by the City/Agency Treasurer, are all Correct and Just, and Conform to the Approved Budgets for FY 2014-2015. The City Council approved payment of City warrant Nos. 10104973 thru 10105079. The City Council approved the warrants as certified by the City/Agency Treasurer.

5c. Accept the Coronado Golf Course Irrigation Controller Replacement Project and Direct the City Clerk to File a Notice of Completion. The City Council accepted the Coronado Golf Course Irrigation Controller Replacement project and directed the City Clerk to file a Notice of Completion.

5d. Authorization for the City Manager to Execute a Professional Services Agreement with COHERO to Provide Maintenance Services for Dispatch, Records, and Report Writing Systems Utilized by Police Services. The City Council authorized the City Manager to execute a Professional Services Agreement with COHERO to provide maintenance services for Information Center RMS, Call Center CAD, and Police Reports AFR.

5e. Authorization for City Manager to Execute a Five-Year Non-Exclusive License Agreement with Time Warner Cable to Install and Maintain a Wi-Fi Network on Public Property Within the City Limits of Coronado. Assistant City Manager Tom Ritter provided the report.

Councilmember Downey said she met with the representative from Time Warner and wanted to clarify that, since the City does already provide access to Wi-Fi in government buildings, what this does is to allow a more seamless Wi-Fi experience for someone that is going from the Library to Starbucks, etc. It is possible that we could get to the point, over time, where almost all the City could have Wi-Fi access.

Mr. Ritter agreed and commented that Time Warner works with private businesses to provide Wi-Fi in and around their facilities. They also have access to some wires that are on telephone poles throughout the City where they currently provide Wi-Fi.

Mayor Tanaka commented that part of Time Warner's premise is that many of Coronado's residents are already Time Warner customers and, therefore, if Time Warner provides Wi-Fi, those existing customers could use that for free.

Mr. Ritter explained that Time Warner has a very high penetration rate in Coronado, over 80%.

Mayor Tanaka added that the flip of that is that someone who is not a Time Warner customer gets an hour per day of free Wi-Fi if they wanted.

Mr. Ritter agreed and said that they can get the first hour for free and then they would have to pay after that.

Mayor Tanaka pointed out that as this is a non-exclusive agreement; if some other group wanted to participate, this would not shut them out from making a proposal.

Mr. Ritter concurred that this is non-exclusive.

The Mayor invited public comment.

Carolyn Rogerson feels that to give Time Warner any more of a monopoly in Coronado is a real lack of service and consideration to the residents of Coronado. She tried to get rid of Time Warner. She tried to get Cox. She tried to get a number of the services. They don't provide in Coronado. We are stuck with Time Warner. Time Warner is the most hated company in the United States. To give them more of a monopoly and not bring in other people to provide cable service is really a disservice to the residents. 80% of customers are Time Warner because that is all that exists. She thinks that they have colored this in a false way. She wishes we would bring in Cox Cable as a provider possibility and every other cable company available. Give us a choice, please.

Mayor Tanaka is not a big fan of Time Warner but his job is not to vote on whether he is a fan or not a fan but rather to figure out what is in front of him and whether it benefits the public. If 80% of the people in Coronado are already using Time Warner, then this enables that 80% to use the Wi-Fi outside of their homes on Orange Avenue or elsewhere. Second, it doesn't cost the City anything in terms of money and there is, in fact, a small amount of remuneration from Time Warner to the City to the extent that they raise money on this. Third, if one doesn't like Time Warner, then you have a chance to use their Wi-Fi on their dime.

Councilmember Downey met with the representative from Time Warner because she was concerned about a monopoly. She wanted to make sure that the City was not signing up for something that gave any entity a monopoly on providing Internet service. After investigating this, it truly is open to anyone. The contract itself is for five years, non-exclusive. Anyone else can show up here and come to the City and the City could sign the same deal with them. The City also has the ability to get out of this contract for a bunch of different reasons should it want to. Finally, the idea of providing free Internet access to folks that don't have it anywhere else seemed to outweigh everything else to her since there is no cost to the City. She thinks this is an opportunity for the residents to figure out how to better use Internet and after five years the City could decide it hates it and do something else but at no cost to the City; she thinks this is a great opportunity.

Councilmember Bailey commented that if this were an exclusive agreement he would have pretty significant reservations about seeing this go forward. Because it is a non-exclusive agreement, he is okay with it moving forward.

MSUC (Downey/Sandke) moved that the City Council authorize the City Manager to execute the License Agreement.

AYES:	Bailey, Downey, Sandke, Woiwode, Tanaka
NAYS:	None
ABSTAINING:	None
ABSENT:	None

5f. Authorization for the Director of Engineering and Project Development to Issue Encroachment Permit No. E1411-007 to Allow Construction of Improvements at the Crown Shops Building to Encroach Along the Frontage of the Property Into the City Right-Of-Way; and Authorization for the City Manager to Issue a Commercial Use Permit to Allow the Placement of Outside Dining Furnishings. The City Council: (1) authorized the Director of Engineering and Project Development to issue Encroachment Permit No. E1411-007 to

the owners of the Crown Shops property (1001-1017 C Avenue; 1208-1212 Tenth Street); and (2) authorized the City Manager to issue a Commercial Use Permit to allow the placement of outside dining furnishings at this address.

5g. Approval of the Administrative Budget for July through December 2015 and the Recognized Obligation Payment Schedule 15-16A (ROPS 15-16A). The City Council approved the Administrative Budget and the ROPS 15-16A.

6. ORAL COMMUNICATIONS:

a. Deni Herron spoke about unintended consequences. She was responsible for the roundabout. It was her idea and when it came time to pull the plug she thought that it might not be a good idea. We did it. What happened is we have a great roundabout. The consequence is that EDCO has to go on the sidewalk to get around the roundabout. The four yield signs could just be taken down as no one uses them. We can't get around the corner from Adella, around the corner, onto Pomona. That turn – some people make it and some people don't. It is larger than we thought it would be. We have the new bike lane on Glorietta and that took 14" off the car parking. We are dealing with that. Somewhere along the line maybe there will be a head-on collision because the trucks can't make it. The trucks can't make it on the roundabout. They can't make it on Pomona. The B incident, the boy, that is very sad but please do not react to one incident. Crossing there is just verboten and should be. There should be a no pedestrian crossing bar there so that in case they don't see the signs on A, B and C there is the bar. But don't make it something that it isn't or can't be. It is a highway. Closing A, B and C between Third and Fourth is doable. We've done it. We don't need to have that open. We don't need to have seven stop lights on B to give a through for people who want to take a short cut. Lastly, she thought common sense would prevail with the Farmers' Market. It is too impacted. We can't take a street fair in that area.

b. Karen Dale uses the Community Center on a Saturday morning and the parking situation is problematic. We have everyone there from bicyclists to exercisers to people using the rooms and she would just hope that perhaps another location can be found for a farmers market.

7. CITY MANAGER/EXECUTIVE DIRECTOR: No report.

8. PUBLIC HEARINGS:

8a. Public Hearing: Adoption of a Resolution Amending the Policies and Fees for Coronado Recreation Services Facilities and Programs as Regards to Banquet Room, Aquatics Center, Boathouse, Parks and Beaches. City Manager Blair King provided introductory remarks. Director of Golf and Recreation Roger Miller provided the presentation.

Councilmember Downey commented that we have gotten a lot of complaints about buses and everything down at Centennial Park for events. Do we think having these rules is going to help contain that so we have a better idea on the number of people going to be there and their vehicles.

Mr. Miller concurred. That is the purpose of doing that.

Mr. King added that people are concerned about tour buses stopping there. This would really not address that complaint. This is primarily to have a concierge service for weddings and events that have booked Centennial Park so we can be down there with a staff representative, so we know the condition the park is in before the event, after the event, and have a better understanding for loading and unloading related to these events.

Ms. Downey added that it won't address all the people who go take pictures there for events. Is there any ability to have at least scheduling of those things to help with this if it is not going to be under this proposal?

Mr. King explained that there will be scheduling. What we are introducing is, as we have in the three beach wedding areas, assigned staff to work with the party, to assist them during the loading period, to make sure that if there is an unpermitted use there, the unpermitted use is asked to leave. What we are doing here is making Centennial Park equivalent to the three beach locations with that level of service.

Mayor Tanaka thinks that the staffing will hopefully clear up some of those problems but it won't eliminate them all. He asked if the concierge has the ability to hold down some parking for vendors the way they can near the Del and those beach locations.

Mr. King commented that staff is not proposing a new parking zone as we have had at two of the beach locations. The parking zones have permits issued to the vendor who is unloading and they can use that temporarily. We have had a problem there with people who were unpermitted, not associated with parking in excess there, who are unloading for other purposes such as delivering to the Hotel Del. We are not proposing any loading zone changes to Centennial Park but having the staff person there, and that would be incorporated with part of the fee to reserve that for weddings or other events, should be able to help the City to control for the benefit of the person that actually has a reservation and has paid for that venue.

Councilmember Sandke received an email from a person who is involved in the San Diego Beach Volleyball Meet Up. He has been told that he needs to pay for something he didn't have to pay for before. It is his read on this that they added a fee for beach sporting recreational events for non-resident, non-profit and non-resident individuals. Is he now impacted by that fee because of that? Is that the fee the person who contacted him is talking about?

Mr. Miller responded that this would be a new fee specifically for those types of groups if they were interested. He would qualify for this item but this was not presented as an option to him although cost was an issue when staff spoke with him.

Mr. Sandke asked if he is paying for the use of public beach or is he reserving the courts for his group?

Mr. Miller explained that at this time they are paying \$5/person/year.

Mr. King added that staff does not believe that is covering the City's cost to reserve that location.

Mayor Tanaka opened the public hearing and seeing no one wishing to speak on the item, the public hearing was closed.

Councilmember Woiwode knows that this wasn't part of the study but at some point, next time around, he would like to take a look at the age at which we declare people to be seniors. Right now it is 55 and most people who are charging senior rates have changed that over the last decade. MTS has gone to 65 and, given the demographics in Coronado, he is not sure it makes sense to maintain what we have. He would like to see that discussion at some point in the future.

Mayor Tanaka explained for the public that the City Council had a first reading of this already at the last Council meeting so the City Council has had a chance to ask questions about these items. This is the next step.

MSUC (Woiwode/Tanaka) moved that the City Council adopt A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CORONADO AMENDING RECREATION SERVICES FACILITY USE FEES AND POLICIES. The Resolution was read by title, the reading in its entirety unanimously waived and adopted by City Council as RESOLUTION NO. 8717.

AYES: Bailey, Downey, Sandke, Woiwode, Tanaka
NAYS: None
ABSTAINING: None
ABSENT: None

9. **ADMINISTRATIVE HEARINGS:** None.

10. **COMMISSION AND COMMITTEE REPORTS:**

10a. **Report from the Port Commissioner Concerning Port Activities.** Port Commissioner Garry Bonelli reported on the Port's impact on all the five member cities. The Port has stewardship for about 6,000 acres of Tidelands, half of which is under water most of the time. The Port controls about 34 miles of the bayfront as well as part of the shoreline down in the City of Imperial Beach. The Navy has the other 17 miles in the Bay. The Port's total regional economic impact of its activities and operations is about \$7.5 billion annually in the region and employs about 59,000 jobs, direct induced and indirect. On the Tidelands themselves, the Port employs about 59,000 folks with an average salary of about \$70,000/year. The Port is responsible for 20 public parks, 16 hotels, 25 marinas, yacht clubs and sport fishing landings. The Port budget for this year that was adopted is about \$145 million. Most of that comes from the Port's real estate activities to the tune of about \$87 million and another \$36 million from cargo and cruise terminals. The Port is budgeted for about 530 employees and currently have on board about 500 folks, about 100 of which are the Harbor Police department. The cruise industry is coming back. We used to have about 200 visits a year before the recession and now we are up to about 77. Why is cruise important? If a ship comes in just for the day, it is kicking in about \$200,000 to the economy. If a cruise originates or ends here, that is about \$2 million to the overall economy. We do have a big cargo imbalance. We import about \$4.8 billion worth of stuff annually but we only export about \$78 million.

Mayor Tanaka asked to what extent that is due to the fact that those products that are imported find their way outside of our County.

Admiral Bonnelly explained that a large majority of what we import goes outside of San Diego County. At the National City Terminal, one in ten cars imported into the United States starts at the National City Terminal and heads east.

Councilmember Downey met with the representatives of EDCO a couple of weeks ago. She asked them why we aren't doing more in terms of being able to collect our recyclables and get a better demand. The response she received was that part of the problem is who is taking them and part of it is the cost and the ability to get the export needed at our Port is cost prohibitive because oddly enough she found that we don't have the ability to export out of there as much as they would like to. She is trying to figure out how do we prioritize what gets exported and who gets the rights to export out because she was told that it is all cars and bananas.

Admiral Bonnelly responded that at the Tenth Street Terminal right now they have consultants working to try to maximize, looking to the future that demand and maximize the acreage both at the Tenth Avenue and eventually the National City Terminal so that the Port can hopefully meet that demand and generate more dollars for the Port cities.

He continued by highlighting projects around the Bay. Last year, the Port and the Marriott Corporation broke ground for the two hotels on Lane Field at the corner of Broadway and Harbor Drive. That is a \$130 million project. Marriott will operate a 253-room Springhill Suites hotel and a 147-room residence hotel that will be completed by 2016. The Springhill Suites will probably be ready a year later. Along Harbor Drive, the Port finished the first phase of what they call the North Embarcadero Plan, the front porch for the City of San Diego downtown residents. It connects the Navy's Broadway complex and the new bayfront park surrounding the County's administration building. If you look at what his predecessor called the Miracle Mile and a Half, you go from the County administration building all the way down to Seaport Village and Headquarters; you can see that a lot is happening there. The big thing in the middle that is sort of held up in litigation is the Navy complex. In Chula Vista, probably one of the biggest west coast developments across from the Coronado Cays, the Port is now partnering with a firm called Rida out of Houston to construct a hotel and convention center on the Chula Vista Bayfront. This will be an anchor development to the entire 535-acre parcel. In Coronado, the Port is working very closely with the Grand Caribe Task Force. The Port is getting very close to what he thinks is a five-year temporary use for marina storage. The CCHOA, the Yacht Club and the Strand Beautification folks have all been on board.

Councilmember Downey asked Admiral Bonnelly to elaborate a little more on the marine or marina storage for Grand Caribe Isle.

Admiral Bonnelly responded that it is marine storage technically. You can put your boat there, your trailer there and the ancillary gear that goes with your boat as long as it is covered up and is not an eyesore.

Mayor Tanaka asked if there are any provisions about oil leakage.

Admiral Bonnelly responded that there are and random inspections without notice and major review every year of a five-year temporary use permit are part of the discussion.

Ms. Downey commented that it sounds like the residents from the Cays who are participating are in agreement on this so that is a good thing. There is a negotiation for one entity to sign a five-year temporary use permit lease with the Port. She asked if we have identified the entity who is going to sign this. Admiral Bonnelli confirmed that they have identified the entity. It is a Mr. Mishkin who is being fronted by Perry Dealy. They have a lease for that property.

He continued by saying that the Port hopes to spend about \$1.1 million between the City and the Port to improve the ramp at the Glorietta Bay Boat Launch and get some more boat spaces down there. That is moving along. It takes a lot of environmental work when you put stuff in the water in the Bay. He is happy to report that the Coronado Cays Yacht Club, last November, signed a new five-year lease. If people want a new vision for the Yacht Club here in Glorietta Bay, now is the time to work on it while they have a five-year lease.

He is the Chair of the Port's Accessibility Committee. They approved \$110,000 for the first phase of ADA improvements to the playground at Tidelands. Working with outside groups, including Shane's Inspiration, the Port has gotten to a certain level to handle disability to get universal accessibility. It is going to cost more money so that is why the Port is working with outside groups to see if that is possible. The goal is eventually to combine funds to make the Tidelands Park playground universally accessible. Right now the Port has reviewed face to face negotiations with Ferry Landing Associates, George Palermo, on what can be done at that vacant pad next to Il Fornaio. The Port is working with the Cultural Arts Committee and Heidi Wilson on Coronado's 125th birthday celebration.

Two significant challenges remain at the Port, a short term and a long term. The short-term is that the Port is in the process of trying to hire a new CEO. That recruitment seems to be going along. The Port Commissioners hope to see candidates in March or April. It would likely be June before a person is on board. The long-term challenge is that the Port is in the middle of a 50-year integrated visioning plan process. It is very important to do both. He is chairing the Accessibility Committee; representing the Port at the Scripps Institute of Oceanography Center on what they call the Bay and Coastal Dynamics, dealing with climate change and what that portends for coastal flooding. He is the Port advisory member to the San Diego Military Affairs Advisory Council and is also the Port member for the San Diego Tourism Authority. He is the new Port alternate on the SANDAG Board and SANDAG Shoreline Preservation Working Group. Last Tuesday, Dan Malcolm from Imperial Beach was sworn in as the new 2015 Chairman of the Port.

Mayor Tanaka has found that Tidelands Park is being very well maintained. He asked that Admiral Bonnelli share that with Port staff.

11. CITY COUNCIL BUSINESS:

11a. Council Reports on Inter-Agency Committee and Board Assignments.

Councilmember Woiwode met with Claudia Ludlow at Glorietta Bay Inn regarding the CTID proposal; attended a SANDAG Transportation Committee meeting where an amendment was approved to one of the Regional Transportation Improvement Plans and approved Senior mini grant rankings. Coronado's application was the highest one. He attended the San Diego Congressional Caucus swearing in; attended the Coronado Private Bank honoring R.G. Head as Citizen of the Year; attended the Port swearing in; attended a League of California Cities meeting

where new officers were elected; the San Diego Military Working Group quarterly meeting where the focus was on collecting accurate gate count data for their use in the regional plan; attended the Employee Recognition Dinner; listened to the City Manager speak at the Rotary Lunch.

Councilmember Sandke attended the new legislators League of California Cities meeting in Sacramento; attended the Port swearing in; attended SANDAG as an alternate a couple of times and will attend as a primary on Friday; took a tour of the Coastal Campus area that is just north of Imperial Beach.

Councilmember Downey attended the Employee Recognition dinner; met with Time Warner; met with EDCO; met with the Gerbels to get a full briefing on the farmers' market; joined Mr. Woiwode in honoring Brigadier General R.G. Head as Citizen of the Year; represented Coronado at SANDAG and went to a SANDAG EMP meeting where there was discussion about going out to the voters in 2016 to finish the work that was started with TransNet to use that last quarter cent of sales tax under the TransNet initiative to address some regional quality of life problems. TransNet has been amended twice and we have gone out for different amounts, approved by the voters, but now we need to go and ask them for that last quarter cent so we will ultimately be getting a full cent additional. It will be discussed at SANDAG and is being addressed as a way to deal with the needs in the region.

Councilmember Bailey submitted his report in writing.

Mayor Tanaka attended the Employee celebration with the rest of the Council. He thanked Mr. King and his staff and Janine for helping put together that wonderful video.

11b. Consideration of Appointment of the City of Coronado's Representative to the San Diego Unified Port District Public Art Committee. Mayor Tanaka explained the process to be used for determining this appointment. He invited the applicants to address the Council and public.

Patricia Ann Yim Cowett introduced herself and spoke about her interest in serving on the committee.

Gigi Miller introduced herself and spoke about her interest in serving on the committee.

City Clerk Mary Clifford read the names and recorded the votes for the first round of voting as follows:

Patricia Ann Yim Cowett	five votes
Gaile (Gigi) Miller	five votes

City Clerk Mary Clifford read the names and recorded the votes for the second round of voting as follows:

Patricia Ann Yim Cowett	five votes
Gaile (Gigi) Miller	two votes

MSUC (Tanaka/Woiwode) moved that the City Council appoint Patricia Cowett to the Public Art Committee of the San Diego Unified Port District for a three-year term to expire on December 31, 2017.

AYES: Bailey, Downey, Sandke, Woiwode, Tanaka
NAYS: None
ABSTAINING: None
ABSENT: None

At this point in the meeting, the Mayor noted that item 11c had a time certain of 5:15 p.m., so he took Item 11d, Introduction of “An Ordinance of the City Council of the City of Coronado, California, Amending Sections 40.48.010(A), 40.48.010(C), 40.48.012(A), 40.48.012(B), and 40.48.055(B) of Chapter 40.48 of Title 40 of the Coronado Municipal Code Regarding Curfews,” and Item 11e, Receive and Consider Revisions to the Police Department Fee Schedule and Provide Direction Regarding a Public Hearing for Their Implementation, out of order.

At 5:07 p.m., following Item 11e, the Council recessed. The Council reconvened at 5:15 p.m. and took up item 11c.

11c. Consider a Request for a Saturdays “Farmers’ Market” and Provide Direction to the City Manager to Evaluate the Proposal. The presentation was made by Catt White, Bruce Johnson and Leslie Crawford.

Mayor Tanaka reminded the public what the City Council’s process is. Council questions will be addressed first. Public input will be received and finally the Council will deliberate.

Councilmember Downey made a statement for the record. She asked to see the slide showing the alternative location. Her office is right where the Farmers’ Market would be on Saturday. She rents her office. She does not own. Although she works on Saturdays, she works from home so this would not in any way affect her business.

Councilmember Sandke talked about being able to move from just the farm products to the other items that are a part of this program and referred to the presentation piece that referred to creating a shopping experience like a grocery store. Do the presenters have any anecdotal evidence or even studies related to the impact on other businesses near the shopping experience that is being created with these markets, either negatively or positively?

Ms. White responded anecdotally because she lived in Little Italy for a long time before that market was opened and she is well acquainted with the business people there. They typically express that they had an enormous increase in business as a result of the Farmers’ Market. That was a situation where Little Italy, at the time this was started, was essentially a bedroom community for the financial district. The people that lived there, the number of people, was growing very quickly but they were going into very high buildings and so they didn’t have a lot of neighborhood connection. There weren’t a lot of places that neighbors got together. People would go to lunch in the restaurants and there weren’t as many restaurants then. That has changed a lot in the last six years. But Saturday morning if you were going to do something, you headed to the beach or went to another area. The coffee house in Little Italy, at that time, didn’t open until 9 a.m. on Saturday.

Once the Farmers' Market was opened, it got a lot more people into the street. They got to know their neighbors. It meant that they also drifted around. They would grocery shop or run into their neighbors but then they would also go get coffee or lunch at a Little Italy restaurant or shop the boutiques. Steve Galasso, the President of the Little Italy Board, owns a coffee house. He says that his business increased 40% in the first year that the Farmers' Market was bringing traffic in. The shoe store there had the same kind of experience. It definitely brought a lot more people into the area. In the first year, there was a group of businesses that were concerned that what was being created was competition. The Market is crafted so that it is not heavy on prepared food but that is something that is done anyway. That same owner did end up sending his chef in during the second year to do demos using farm fresh produce. He came around and decided that even if the market was taking some customers that might go to his restaurants, the Market was bringing an awful lot of customers in that would never be in that neighborhood otherwise. They have generally had really positive reactions from neighboring businesses. Pacific Beach and North Park both have never had a negative reaction at all, even from the get go. She thinks that may be due to the fact that by the time those were opened, farmers' markets had become so prevalent that there was more of a recognized attitude by businesses that this could be a good thing.

Mr. Sandke moved on to talk about the primary and secondary location. At one time there was a farmers' market on C Avenue between Tenth and Orange and another sort of common community location for events like this is in the Rotary Park area. Did they consider those locations?

Ms. White responded that they did look at Isabella. There are a number of residential driveways there. In San Diego, you cannot block a residential driveway on a weekly basis. That is part of the permitting process. She is not sure exactly why the previous market at C and Tenth moved but she thinks there was some pushback from local businesses there. Again, it was very early in the evolution. That is a really well established market that has been here a long time. They have done a great job and they dealt with some things early on and now this group is a little bit further along so that businesses seem more welcoming and understand the benefits from having a market. Parks would be tough for them because they do have a certain number of farmers that have to pull in and it is not good for grass.

Councilmember Woiwode is looking at a question that was answered to estimate dollars that would be donated to local non-profits. She used terms like 'total gross' and 'net' and 'dollars'. Net income for an established market is roughly 35% of gross income. The reported donation to the non-profit is not all of the net income, is it?

Ms. White responded that it is not. She does this for a living. They have not finished negotiating the contract with Optimists. Typically, for every Business Improvement District in the County that she works for and that any other market manager works for, they split the net.

Bruce Johnson added that they (the Optimist Club) are a 100% pass through. Every dollar that they get goes to kids. That is one of the reasons why they think this is such a wonderful idea. 100% of that income is going to go right back where it is sorely needed, to the kids and the schools. The Optimists support somewhere between 50 and 60 different programs right now with both funding and boots on the ground.

Mr. Woiwode referred to the list of potential vendors. There is a category called food and beverage. Some number of those appear to be food trucks.

Ms. White believes that is a list that she did not supply but that was taken from their website. The Chop Suey food truck is owned by the Cohen Group. They have a business in Little Italy called Indigo Grill. As a Little Italy business, they get priority for being in the market. It is the only food truck that they host. They don't typically host food trucks for a variety of reasons. They are big. They take up way more room than a pop up tent does. They have issues that just add to their load of regulatory issues. Food trucks tend to rely heavily on fried foods.

Mayor Tanaka referred to the comment that there is a difference between a street fair and a farmers' market and that this is termed a farmers' market. He accepts that there is a certain amount of art to that. He does wonder how this is tailored to Coronado. He thinks that one of the arguments in favor of their proposal is that people have been to some of the other farmers' markets they host and one of the strengths of their operation is that they are tailored to different neighborhoods. What works in Little Italy is not going to work in this spot. He would like to hear more about in what way their proposal is tailored to Coronado and its market.

Ms. White responded that typically the only way that they tailor to communities is to look at what the shoppers want and they are dealing with farm fresh produce. That is their primary interest. They do give priority to local businesses that want to participate in the farmers' market and there are generally a few of those but there aren't very many because it is a huge pain to build your store once a week. They don't see a ton of participation from local businesses but they do see some. Little Italy's market is unusual to Little Italy because they don't allow Italian products in that market. They might look around Coronado to see what to de-emphasize. Other than that, they would play to what the shoppers ask for in Coronado which she would suspect is probably going to be a mixed demographic of residents and tourists and they would go low on prepared food because of the large number of restaurants but would do a lot of artisan grocery products that are packaged in small containers that people can use in hotel rooms as well as in homes and they would probably have a reasonably strong non-food section as they do in Little Italy but not in North Park because tourists like things that they can take home that reflect local craftsman and local producers.

Mayor Tanaka asked if Leslie Crawford and Bruce Johnson, as long-time Coronado residents, have anything they would like to add that make this a Coronado's farmers' market.

Ms. Crawford is a loyal shopper of the Tuesday market and has been for 20 plus years. One of the reasons she got on the committee was to make sure there was a conduit of information to Ms. Hillbrecht who is the manager of that market. She feels very strongly about the market model she manages and that wasn't going to change. When we were looking at a full service market it was very important to find someone who had the same philosophy the group did and they felt Ms. White fit the bill with the markets that she runs. Ms. Crawford said Little Italy is a favorite market of hers. That is our demographic in a lot of ways and it fits perfectly with what we are trying to do here.

Mayor Tanaka feels the geography of Little Italy is a little different.

Ms. Crawford agreed and feels that every market has to have its individual flare. The waterfront and frontage road would be a wonderful venue for that market. It would be a destination for a lot of people, too.

Bruce Johnson began by saying that he has shopped at farmers' markets for 30-some years. He has raised his boys on farm fresh food and totally believes in it. This is a fantastic thing to have a real farmers' market with all the other things that Ms. White brings to the table here. The setting is absolutely ideal and it is perfect. It is close to the Hotel Del, to the Glorietta Bay Inn. The setting is ideal and if it is done the right way to emphasize the fact that we are at the beach and are the Emerald Isle, the very, very special Coronado Island, he thinks we can make it our own and it will be extraordinary.

Councilmember Downey met with Carroll Gerbel before she received Ms. Crawford's email. One of the points she wanted to bring up is that the Chamber of Commerce has filed comments that say at least some businesses are concerned about competition but listening to the presentation, it appears the type of 'art' is supposed to not compete with the brick and mortar businesses. She wants to explore that a little. She was led to believe that lots of businesses have actually been in support of this because they believe it will bring people in. She asked about the businesses that have been supportive so that we are not competing with them.

Ms. White has heard from some sushi guys and other restauranteurs here that seem excited that this would bring more feet to the ground here. She does want to be clear that there is definitely competition between people in farmers' market booths and people in brick and mortar businesses if you look upon it as competition. The reason that most restaurants land in areas where there are lots of restaurants is because then people psychologically think that is an area they want to go eat. Any time you bring more shopping into an area that rising tide raises all boats. It is not that we are going to have business in the farmers' market that sells something that is already sold in Coronado. It is not possible to do that and have an effective market but offering shoppers choice brings more shoppers.

Ms. Crawford pointed out that there are two markets in Pacific Beach. Ms. White's is one on Tuesday and Coronado's market manager runs the one on Saturday. Both markets are working out fine. It would be ideal if both markets would continue to thrive in town because that just puts it in the forefront for people that there is a farmers' market twice a week they can shop at. It was never their goal to drive one out for the other. This is really about providing better things for our residents and hopefully providing a destination for others and an alternate.

Ms. Downey has heard comments from people about the competition with parking on Saturday mornings. She asked why not Sunday morning and was told that Sunday was looked at and ruled out. She asked why that might not be a good idea.

Ms. White explained that they actually surveyed farmers. They are very intent on having farm focused markets. There are a certain number of farmers that don't work on Sundays. There are many strong Sunday morning markets in San Diego County. The Hillcrest market is a very large, well established market that has been there for 20 years. The La Jolla market is very large on Sundays as is Solana Beach. There are many more large thriving markets on Sundays than there are on Saturdays and so you take that, deduct the number of farmers who have family issues that make them refuse to work on Sundays at markets, and you wind up with a much stronger farm population at a new Saturday market than you would at a new Sunday market. That really is what it was based on. The original committee was talking Sunday but when they dug down and surveyed the farmers, they found that they would have much better farmer representation on Saturday.

Mr. Johnson believes that the perceived conflicts are nowhere near as much as the benefits that would come from this. It is normal to perceive that there will be conflicts. One other issue that wasn't spoken about is that part of the approach here and the concept provides an ideal situation of what he pictured years ago with people on their bikes and baskets down to the market. It is a walking market. It is a bicycle market.

Mayor Tanaka asked those in support of this market to raise one hand and be counted. The City Clerk counted 73 votes.

Mayor Tanaka asked those not in favor of this proposal to raise one hand and be counted. The City Clerk counted 8 votes.

Mayor Tanaka invited public comment.

Bob Pritchard has a boat in the marina and loved this idea at first. After he thought about it for a while, he decided that this is really not a good idea for this local area. He is probably an expert in terms of the parking situation here because he has been here for six or seven years. He is here almost every day. Folks at City Hall are probably not here on the weekends. Even during the weekend, the parking is reasonable except during the summer and this area here is one of the most travelled and most parked areas in Coronado because people come here and park and go to the beach. During the summer, parking is tolerable but just barely tolerable except for the 4th of July. He would like the City Council to envision that the parking is going to become like the 4th of July on Saturdays when the farmers' market is here because there is just not enough parking. He'd like the Council to envision coming to work five days a week here and on one of those days of the week you have to spend 30 minutes looking for parking and then park three blocks away. We have vendors who have to come to every single boat in this marina at least once a month and the divers have to come. How will that work? He would like the Council to consider that in making its decision. The Council has made great decisions with the B and C docks.

Dani Grady doesn't want this in her backyard. She wants this in her front yard. She thinks she might outrank the previous speaker in expertise on parking in this area. They previously owned the condo at 1634 Pomona, directly across from the site. They live in walking distance to the Yacht Club and that is where they usually go to vote. She disagrees about the parking because no one ever parks in front of her house except on the 4th of July. She thinks that along Glorietta would be the overflow. There still is parking along Pomona that is always available on Saturday. She disagrees about the parking problems but more importantly is so excited about this. She and her husband always go to the Little Italy or Hillcrest markets on the weekend because there is a lot lacking in Coronado. She, and a lot of other people, are driving over the bridge and spending their money elsewhere and that is not captured here in Coronado. Those farmers' markets do have other items but they are not things that you would buy that would take away business from Coronado. She thinks this would really add to the area. It will add to the community. It will really substantially help the people from the Shores to be able to have a place to walk in the community. It is a tremendous benefit to the community.

Taylor Rickens is a Coronado resident who goes to Little Italy every Saturday and tends to stay after the farmers' market to go to a lot of the establishments there for brunch or other things. She would love to be able to do that in her hometown. She lives at the Shores and would love to have

this in her backyard. There is no parking in Little Italy at all. It is a terrible parking scenario all the time. And yet they all still manage to get there.

Stefan Freeman owns Coronado Island Cookie Company. As a potential vendor, he has been waiting for this for years and he can't wait for it to be a reality. He has tried to get into the Little Italy market and hasn't been able to but he can't wait to be part of this and looks forward to attending every week.

Aileen Oya commented that we have a village and they thought it was completed with the theater. Now she can see that we need this farmers' market. She lives at 1033 B. On the second floor of that building is the water company. There are 52 parking spaces down below. If there was a water emergency that is the regional office that these people have to come to. If we have the farmers' market on that street, people wouldn't be able to get in and out. That wouldn't work. It would work over near the bay and that would be the answer.

Ralph Greenspan raised an issue that has been at the forefront of concerns in Coronado for as long as he has lived here. This was part of the basis for the convening of the RSIP commissions, of which he is a veteran of two tours of duty. That is the issue of village atmosphere. There was a great deal of discussion about loss of village atmosphere due to various things that changed over time. That was certainly part of the major motivation for those commissions, as well as for many other concerns in the town. His feeling is that this kind of a farmers' market, that would be on a Saturday morning, and that would run presumably for the first half of the day, is exactly the kind of event, venue and occasion that promotes village atmosphere. It becomes a social occasion for people, even if that is not why they go there.

Helen Kupka is one of the eight and she might be able to be swayed. She had two concerns. Parking is one. She thinks that is still unclear and she trusts everyone on the Council to figure that one out. If the expected attendance is 900 to 1,500 people that is a lot of people. That is spread over a period of time and she can see that the hours are staggered a bit from the Little Italy market. Secondly, she wonders if Ms. White could answer a question about the vendor selections. There are a limited number of really high quality vendors. She gets up at 8 a.m. and goes to Little Italy every Saturday. It is where she goes and she has a route with friends and then they go local Italian delis and then they go up to the fish monger and then they come home. Her question is how the vendors feel about competition for them that is staggered by no more than an hour or an hour and a half. Are we going to use some of the same vendors? Are we going to get Prager Bread? Can they staff two booths?

Debbie Boney is a merchant in Coronado, Boney's Bayside Market, and this idea came to her yesterday. She was surprised as she thought the conversation was over. In reference to the last questions of how current vendors and operations respond to what kind of vendors are going to come in, one of the ideas that she feels, as a merchant, is that we went through a lot of processes to open a business here in Coronado. It is not easy. They are here to stay and they do support the community. She would hope, and this is a very good presentation, that it would be a permanent and researched event and not competing with the current businesses that are in town. The current businesses do want to support the community.

Ms. Downey asked if there is something Ms. Boney can suggest that would help it not be a competition or in any way to help her in her business.

Ms. Boney responded that if we are talking about four hours on a Saturday she doesn't think that will kill her business. Any competition is welcomed. They work to it. As a global business, they support local vendors and her grocery managers take in local people as much as they can. To speak to the point of how many customers they are going to get on a Saturday. She currently gets about 993 to 1,050 on a Saturday in her whole store all day.

Catherine Farley owns the Route 75 Flower Shop. She agrees with everyone in support of the farmers' market. She only sees it as a benefit to local businesses. People walking around the streets and knowing the brick and mortar shops are there is only helpful to the businesses. She doesn't think four hours of a farmers' market is going to kill their businesses. She is very strongly in support.

Councilmember Sandke asked if Ms. Farley plans on doing a booth at the market.

Ms. Farley does not. People are going to come to the market and then walk up and down Orange Avenue.

Britt Cooper shops at Boney's. They are very competitive. They do have an organic section. The store is not, by any means, in its entirety catering. It does more so than Vons or Albertson's. He thinks there is room for both. Boney's is more competitively priced in the areas of fruits and vegetables than the other two markets and is far more competitive than farmers' markets are in that pricing. He will continue to shop at Boney's but he thinks the addition of a farmers' market in the aggregate is a very positive thing for Coronado.

Charlotte Presler is a member of the group that is working to bring the farmers' market here. She wanted to address a question that came up from Mayor Tanaka during the original session. What would be different about this market that would structure it towards Coronado? She thinks that there is a growing desire in Coronado to have more organic foods, to have access to that type of genre. We have a growing health providing community who look at alternative medicines, different approaches, approaching our wellbeing as food treats us, and viewing how we live our lives from the inside out. A farmers' market is something that we need as part of that. Boney's does a lot to address that. It is where she buys all of her supplements and does all of her grocery shopping other than when she goes to the Little Italy market. There isn't an outlet for us for that in Coronado. What we are doing is filling a need. Additionally, there are a lot of restaurants that are exploring those options. Leroy's has a wonderful seasonal menu. She has had homemade ketchup and aioli at The Tavern. High Tide restaurant is purchasing their ingredients locally and doing gourmet pizzas with kale salads and things of that nature. Coronado wants this kind of business. They want to have a destination where they can go and they can get these things. She would say that the one thing she has heard over and over again as we have gone down this road is that everything that makes us better makes us all better. Having more options is good for us.

Ramona Anderson works at the Marina office. She thinks it is a lovely idea for the farmers' market; however, she thinks that the issue of parking is very important, not only for the people that are coming to shop but the people that work there. There will be an impact for them to get to work as well as for the people that have boats. The Council might want to consider the vendors that are going there and where they are planning on parking. Will they be parking in the parking lot as well? She thinks it is something that should be addressed.

Scott Rickens is definitely for the farmers' market but is also for Boney's. He thinks the two can coincide. He would never want to do something that harms Boney's because he actually shops there a lot and it is his source for natural foods. When you go to a farmers' market, you get to try the vendors' options. By trying them you find things that you really enjoy. And those things will only be here on Saturday. He might be hungry for that item on Wednesday and he will buy it at Boney's. He thinks it could be a very symbiotic relationship. He is fully in support of this. He is not concerned that it would hurt Boney's. Parking seems to be another big issue. He feels as if you work around here he hopes you come before 10 a.m. You will probably get a decent parking space. That shouldn't be an issue. If you are cleaning boats, maybe don't clean them at 10 a.m. on Saturday. He thinks people will adjust their schedules in light of this big, hopefully massively successful farmers' market and it shouldn't be an issue.

Eddie Warner has some concerns about this farmers' market. There are 60 already across the County and she is concerned that we are a much smaller neighborhood than a lot of the communities that host farmers' markets. Pacific Beach has miles more of commercial district than we do. She is concerned that a farmers' market will have a larger impact on our businesses than it does in some of these larger communities where they are centered, like Hillcrest. She is also concerned, not so much about the parking because she is not familiar with that area, but she knows coming into and leaving Coronado on a Saturday has become miserable. She is concerned about the traffic inflow and outflow as well as the parking. She is on the Board of the Tourism District and they have recently shifted their focus from marketing to leisure visitors who oftentimes drive or rent cars when they get here so they can go to all the different venues all over the County. They have shifted their marketing focus to groups because they tend to not come with their cars. They fly in for their meetings and present a lot less of a traffic imprint on Coronado. The fact that there is a proposal here to bring lots of people into Coronado on a Saturday morning when there are already plenty of people trying to come into Coronado on a Saturday morning to midday may not be the best thing for the community. She is also concerned about the placement of it in such a close connection to the bike path that gets a lot of use on weekend mornings and afternoons. The walking path in front of the different stands will basically be two or three feet away from the bike path. She is very concerned with people gathering their purchases from the farmers' market, chatting with their friends and walking into cyclists on that bike path. She thinks there needs to be some really obvious barricading to separate that if the farmers' market is sited there. Her other thought is all the brick and mortar businesses in this community have been supporting our local organizations and especially the school district for decades. She doesn't understand bringing people in to compete on some basis or other with the businesses or others who have already been doing such a good job supporting.

Angel Butcher worked at CUSD in the café and also at Green Bellies, which is geared for children. The more that the kids are involved with having farmers' markets, the more that they are likely to eat the food that they grow or touch or see and smell. As a mother, being able to ride her bike down and go with her children to the Coronado Farmers' Market all the time is wonderful. From a children's perspective, even just the monetary benefit is amazing, but to be able to touch, see and feel as much as possible and have it in our backyard is great. She'd love to be able to have this seven days a week. She goes to Boney's with her kids. She goes to Little Italy and enjoys it.

Elizabeth Hirsh is in full support of this farmers' market. She is a big advocate of all the farmers' markets in the San Diego region and have attended most of them and have seen the different

venues. She is also a holistic nutritionist and practitioner here in Coronado. She sees people on the other end of maybe not receiving this type of service. She sees people in pain. She sees people with disease and she sees people who have not been raised with some of the same privileges that we have and knowing what quality food can do to our health. The significance of this is immense in our community. With the types of foods that we eat, clinically speaking, it can reduce the rate of disease tremendously. Truly organic, local food, fresh food, non GMO, all of these options are made more abundant to us in addition to what Boney's provides at a very reasonable, competitive rate. More options are better. People find and discover these new foods and understand that they make a change in how they feel and what their potential disease or potential future is ahead of them and then they make better choices every day. She commented that she is a big advocate of modeling good behavior for our children. Being able to see parents really vote with their money to choose local or organic or a stand for this type of service will lead to the children modeling that same behavior. When you walk down the rows of organizations at Little Italy or any of the other farmers' markets, the farmers like to educate you. You don't get that at a grocery store. Our kids now have that advantage and it is a tremendous value to this whole community.

Cathal Flynn is very much in support of this initiative. He hopes the Council will refer it to the staff. He has great confidence in the competence of the staff to deal with that issue of safety that was mentioned with regard to bikes. That bike path is busy on the weekends and it is busy with fast moving bikes. The idea of how that is kept safe may be a challenge.

Carolyn Rogerson appreciates the opportunity to speak. She previously sent an email regarding some of her initial concerns after going through the staff report to see what is really going on in this farmers' market. First of all, to clarify for people who think it is going to go from 10 a.m. to 2 p.m., the area will be closed off from approximately 7 a.m. until 4 p.m., which will deny people access to that area for parking, boating and everything else. That is because they need that much time to set up. The actual market will be open for four hours and then they need that much more time to tear it down. Also, the three sinks that they mentioned, in the body of the details it talks about the fact that these sinks are 60" x 20" which is 5' by almost 2' and they need to be permanent. She is not sure how the wastewater and all that is affected by it. She loves the idea of a farmers' market. She thinks this is absolutely the wrong place. As far as affecting our local businesses, it is very interesting that this area was chosen where there are four or five big hotels within walking distance. If you are staying at the Hotel Del and you decide to walk with your family into town to go get a bite to eat and go shopping but you see the street fair, and it is very much a fair if they are going to be selling jewelry and packaged and prepared food items, as opposed to strictly a farm produce fresh food market which she would love to see. People are going to go across the street. They are not going to walk into town. They are not going to be going into town to eat. They will buy their souvenirs if that type of thing is offered. There are so many things that are duplicated by the vendor list that we have already in town. Also, she saw the decline and how Orange Avenue suffered in the 1980s. She doesn't think small businesses in this climate can really afford a lot of competition. She is a big supporter of Boney's. It is her go to market. She does worry about the safety. She thinks that a serious, intensive traffic study should be done about the pedestrian, the bicycle as well as the vehicular traffic in that area for Saturdays. While she thinks a farmers' market is a great idea, there are a lot of questionable issues and she thinks the local businesses do a lot to support the school system. She wonders if we really need to get some miniscule part of the net, but not the gross, of what the market earns. The people who run the market are in business. She thinks maybe we should pay a little bit more attention to the needs of Coronado businesses as opposed to strangers coming in to sell what is already here.

Rita Sarich, Coronado MainStreet, reported that MainStreet has spoken to multiple businesses in the downtown about establishing a second market on City property. Most of them have serious concerns. Mostly the opposition revolves around unfair competition and duplication of services. After encouraging them to provide feedback to the Council and City staff, they declined stating that they are worried about reprisals from the community. Should the Council decide that this proposal merits further exploration, MainStreet and the Chamber have spoken at length and are willing and able to assist soliciting an honest, formal response from hopefully a majority of the businesses. Perhaps it can be anonymous to assuage their concern about reprisals. MainStreet programs all over the country operate farmers' markets in their communities. Some even have expanded markets such as the one proposed. When speaking with her colleagues about their markets, they have several comments, suggestions and questions that she has written down and will hopefully get passed out should the Council decide to devote staff time. She asked that the City let her know if MainStreet can assist in this endeavor should it decide to proceed.

Councilmember Downey requested that information come in advance so that she can read and respond. One of the questions she doesn't understand is what is meant by 'will direct sales be allowed?'

Ms. Sarich responded that is a big issue around the country with Pampered Chef and some of those other things. Direct sales cause problems in other communities.

Ms. Downey found one other suggestion included to be a great one. Some farmers' markets offer a space to a consortium of local businesses to share. Is that something that some of the local businesses have said they might be willing to do because they can't man two spaces at the same time. Did anyone say that was an idea they might be interested in?

Ms. Sarich explained that most of them do not have an off-site operation. For them to do that is not going to work for them. She has mentioned that and hopes that if the City decides to pursue this that can be added as an option to have some sort of community table for local businesses. One of the other suggestions is to offer free space to local businesses to try to incentivize them. There are a couple of different ways to draw the community in to this endeavor.

Lyndsey Arendsee is an Optimist. She spoke as a parent who has been a part of raising money for the schools in the community for many, many years. She appreciates all that the businesses have done for our schools. The money that the Optimist Club raises benefits all youth in the community whether they attend our schools here or not. Their primary funding project that they do as the Optimist Club is the Sports Fiesta. This will help the Optimists raise more money for the kids by being a part of this farmers' market. It takes the pressure off of the Optimists to just have their one fundraising event every year. Any money they can raise for the kids in this community in any way, shape or form, and give the people who visit the community an opportunity to donate back to our kids is beneficial for everyone. She applauds all of the efforts all of the community members have done in years past to support our schools but this will benefit all the kids in the community.

Mary Hillbrecht, operator of the Coronado Certified Farmers' Market, has been in Coronado for 25 years. She provided a little history of what happened to begin with when they were on C Street. When they opened that market they chose a time and a place that would do as little harm as possible while providing as much benefit as possible to the farmer community and the consumers. The

timing and intent were the same to begin with when they worked with the downtown merchants on the closed block near McP's. While they were a popular activity, they were a fractured committee, conflicting expectations, a lack of parking, low income and several other negatives. The merchants dropped their sponsorship. The City of Coronado allowed them to move and rent an empty lot while they looked for other solutions. They were there for about a year and the City needed to build a police station on the lot so they went on their way. They returned about a year later and have been at the Ferry Landing ever since. They have stayed within the legal framework of a certified farmers' market all this time. That means they only sell what they grow on land they control in California. Under this code they are allowed to process and sell some products and they have over the years, such as meat, cheese, juice, olives, oils, salsas, nut butters, vinegars, guacamole, and soon they will have jams and some more milk products. These are all made in a manner approved by the health department, sold by the farmer. They don't have all the products all the time but they have good choices available. They have evolved over time and have some things they started with and have added things since. As of the first of the year, the direct marketing laws have changed a little bit. They are going to be able to expand and do some other activities as well. Who knew that it was going to happen right now? It has been hard to do it all, this simply, for 25 years. Part of the reason is Coronado is a small place. They have worked hard to make it work over a long period of time for the farmers and the consumers. When they began in Coronado, there were two chain grocery stores and those were being sold and remodeled. Those have been reformatted several times and one has sold again. Since then Boney's was built. There were three certified farmers' markets in the County. Now there are over 60. They initially drew from a large area but as more and more markets were created, folks from off island shopped more at their local markets instead of ours. Some Coronado residents obviously prefer other markets as well and there are many options in farmers' markets today. There is also better base shopping for the military families and the addition of CSA baskets that are delivered here on the island. They have worked really hard over the years to be good neighbors and not harm other businesses in town by staying within the framework of the ag code; they know they are contributing to the community and not just slicing off a piece of everybody's pie.

Their concern is that this club is borrowing public property and operating a private business. At the time when they last operated on public property like that, the City Council decided to not use public property for private concerns and they moved on. The other concern is the proposal here doesn't have a mechanism for dealing with agreeing what is going to be sold and how it is going to be sold because what happens with markets is they drift. There is a need for an agreement and then a way to deal with a broken agreement. She encouraged everyone to keep shopping at markets. This market will cut their market income in half. They know this. They have experienced the same organization putting markets next to them everywhere else that she operates a market and it cuts their income in half.

Mayor Tanaka began by saying that on important issues that face the City Council, the Council typically will suddenly receive quite a few emails. A large number of emails have come in about this proposal. He is always curious as to how often people contact the City or whether this is the first time he has heard from someone. One of the things he finds persuasive about the speakers today and the people who have contacted him is that these are not the people he usually receives communications from. That means a lot to him. In our type of democracy, and one of the things that is really fun about a small town, is when something matters to someone and if they take the time to contact you and let you know what they are thinking that should mean something. The

number of emails he has received is matched by our informal tally of the people present speaking in favor and speaking against.

He cares about logistics but from a conceptual point of view he is either going to support a farmers' market or not based on whether he thinks it will have a number of unintended consequences or not. He likes the concept of bringing our farmers closer to the people in Coronado. There are people in Coronado who are able to grow things but he has noticed that people are sometimes even able to work out deals with local farmers. He agrees with the speakers who said that there is a great desire in Coronado for that sort of relationship. He thinks people want access to their local farmers, the produce that they produce and certainly, in a capitalistic system, they want the convenience of being able to get to that. He is happy to support this proposal for many reasons but right off the bat he thinks the concept is a good one in that it will give our residents access to farmers and their products and is a worthwhile enterprise. If it can be done without creating logistical nightmares, then he thinks it should be pursued.

He also said that he is willing to take a chance on this proposal because he trusts the Optimist Club of Coronado. He is willing to move forward on this because he trusts the residents who have spearheaded this particular effort. He acknowledged Leslie Crawford, Lisa and Carroll Gerbel. He thinks they have been very thoughtful in the way they have pursued this. They have looked at different locations. He sees a great deal of logic behind the location that they have selected as being a primary one to focus on. He thanked them. He also trusts Catt White. He trusts her because she has a track record. He hears many positive things about the other markets that she operates.

He has some concerns but he is going to have some concerns about anything and in the end he really thinks this is a proposal that is worth taking a chance on. There is no perfect spot for something like this. If you really like an idea and really think the idea has merit, you sometimes have to take a leap of faith. You shouldn't be ignorant. He really thinks this spot has quite a few more pros than it does cons. He thanked the person who mentioned the bicycle path. As part of sending this back to staff, if the Council does that, there is a need for a very thoughtful plan for stopping the bicyclists approaching both ends of this farmers' market, if it is enacted, simply because if we do nothing we know that there are people who use that and move at a high rate of speed. We have to anticipate that and we have to come up with some thoughtful plan to warn people ahead of time and to create a safe environment where if someone was bicycling down the Strand that we either have forewarned them many times ahead – we need to anticipate that will be a problem. His biggest concern in bringing that up is that there is a three foot differential between that bike path and the ground and we need to do everything we can to anticipate ways in which someone might fall and make sure that people don't fall. We know that ahead of time. That is the reason today's issue isn't just to go do this but rather is whether or not the Council wants to proceed down a road and trust the staff to come up with ways that those problems don't materialize. He reiterated that the spot that has been selected has well more pros than cons. He particularly likes that we have picked a frontage road because, by definition, we have taken a road theoretically out of service for the period of time of the setup, the event and afterwards that we can bypass somewhat conveniently. There is a difference between taking a frontage road out of business versus taking some of the other ones where he thinks in Coronado we not only have a traffic problem but we have people who are savvy in Coronado and know which routes to bypass certain streets. This site doesn't suffer from as many of those pitfalls. The Marina parking issue has been brought up. He thinks that the City needs to anticipate that will be a problem and to the extent that we can get

out in front of that the City should. The City has a contractual agreement with the Boathouse Restaurant where their spaces are protected during certain hours. To the extent that is possible, we should try to come up with something that creates some of that safeguard for our marina residents; he doesn't know that we will come up with a perfect solution but it needs to be addressed. There should be some way to at least work on that and hopefully set some of those parking spaces aside. He thinks people want access to our local farmers. He has heard some concerns. They are real concerns and they deserve to be addressed. If we move forward on this project, we will certainly do our best to address those concerns. Sometimes you just have to consider what is for the greatest good and he thinks making a farmers' market available to the citizens of Coronado is clearly the greatest good and should be pursued.

Councilmember Downey will be supporting what she presumes will be a motion to approve it but she agrees with the Mayor that is to approve going to staff and working out details because there are quite a few details that need to be addressed. All of her friends, and that is not an exaggeration, want this market. In addition to the 80+ emails she received, everyone she spoke with told her they were looking forward to this and one of our speakers said that this is part of what it would be like to bring back a village atmosphere. That struck her. She lives one-half block from Village Elementary. She loves the traffic that comes and parks in front of her house when Artisans Alley is in town once a year. Some people complain. Artisans Alley is us. Over 50% of the people that come to that event are us. They come on their bikes, they walk and drive. It is exactly a community event.

She will support this but she is very concerned about the effect on businesses. She doesn't want it to be a negative on any of the businesses. She would ask that staff look at several things. First, she agrees with the current manager of the market at the Ferry Landing in that the devil is in the details as to what can be sold. She is not sure how we work on that but if we can find a way to help avoid competing and look at that so that we are not specifically letting in some particular artisan who manufactures something that is exactly what we are selling at one of our brick and mortar businesses would be good. She was also concerned about the bicycle issue. She doesn't know how to divert the bicyclists so that they aren't going through the farmers' market. She is concerned about the loss of the Marina parking. She is glad that Mayor Tanaka brought up the spots that are singled out for the restaurant and she has been told that the restaurant is fully in support of this. It could be possible to assign some for loading and unloading. She understands the businesses who are concerned about saying anything negative and she is sorry to hear that. She doesn't think she has ever not visited a business because they expressed an opinion that she may or may not have agreed with. She encouraged, in the future, when you are asked to give your opinion, it does matter. If we knew better what businesses were worried about being affected, she would be better able to act. She was very, very concerned about Boney's.

Councilmember Bailey commended the farmers' market committee for all the work they have done over the last 18 months to get this to this point. He remembers sitting down with the group and at that time it was just an idea and over the last 18 months they have really done a great job answering a lot of questions. There are still some questions to be answered but they have done a lot of the heavy lifting for us already. One of the biggest questions he had was whether or not there would be a desire, a demand, from our public for this market. He thinks that between the dozens of emails each Council member has received, the number of people in the audience right now, and the 1,400 Facebook followers that this group has accumulated, most of whom are Coronado residents, it is very clear that there is a strong demand to see this go forward. Secondly,

we have a very reputable organization that is representing this in the Optimist Club. We know the money is going to go to benefit the community if this ultimately does go forward. Finally, we have a very dedicated and competent smaller community that is spearheading this in Leslie Crawford, Catt White and the rest of the gang. He really does think it has all the pieces to be a truly successful community event that is ultimately going to contribute to the village atmosphere. He is very excited to support this. He expects that staff is taking notes on the concerns that have been raised tonight and that they will address those if this moves forward.

Councilmember Sandke is new to the Council. In 1989, he opened his business at Tenth and C, which is the same year that Ms. Hillbrecht came and opened the farmers' market on C. His most uncomfortable moment so far on Council was due to the fact that Ms. Hillbrecht didn't get to speak a little longer this evening. Twenty-five years of doing something means something in this town.

The presentation was fantastic. He is excited about this market. He thinks the example set by the market in Little Italy and Ms. White's track record is certainly one that the City can hang its hat on. He applauds MainStreet and the Chamber for bringing their comments forward and he hopes City staff would start with those as well as the comments that were received tonight in terms of how we approach this as a City. We owe it to our businesses that have put their blood, sweat and tears into their own brick and mortar operations. He certainly would like to see some opportunities, as was suggested, for a community table or perhaps even a Rotary membership development booth. The day of the week and competition issue as well as the parking need to be addressed significantly. There are a lot of on street options on either side. There are workable opportunities to make that function. He wasn't entirely sold on the ideal nature of the location but going forward with the staff outlook does not make that a deal breaker for him. He sees this market as more complimentary to our village atmosphere and our businesses as opposed to competition. He feels strongly about that. He thinks there will be more good stuff going on and not less for one and more for another. With respect to the comments from Ms. Warner, he thinks the pedestrian traffic generated from the hotels that will be customers at this particular market will also not contribute to the traffic issues and that is a good thing. Bike safety is significant particularly because on Saturday mornings there are a lot of head down bicycle riders. Building in some road monitors or personnel or other options could help keep that safe. This should not only be during the operating hours of the market but the vehicles will have to cross the bike path to come and go throughout and there will need to be some special monitoring. He did have a question about City sales tax. He hopes that staff will be able to provide some guidance on that in the staff report. Would each of these businesses need a Coronado City business license and would the City benefit from sales tax at this market? He would like to see that delineated. He would entertain the motion of moving this forward for more staff review. He thinks the promise of this particular market sounds great for Coronado.

Councilmember Woiwode began by saying that the Council is being asked to forward something to staff with some direction to look at things like more detailed traffic, parking, circulation analysis, event conditions, and so on. These are many of the things that have been brought up tonight. We could talk about the fact that the particular location is the busiest single portion of the Bayshore Bikeway and that during the summer 2,000 to 3,000 cyclists and pedestrians go through there per day and that the peak on Saturdays and Sundays occurs at 10 a.m. We could talk about the fact that bringing people over from the Shores and from the Del is going to cause people to cross the road in places that we don't have adequate crossings which have been talked about in other fora. There are going to be traffic monitors if we go forward with this and we will find some way to

deal with those things. He did want to talk about the fact that this is unprecedented in a lot of ways. We don't have any other weekly special events. Is that important? Is this issue that important that we want it to be the first such thing? The City code says that you can't use City property or right-of-way for commercial enterprise unless you get a permit and that is what this is about. Are we going to grant the permit to do this? If the Optimist Club comes to the Council and says it wants to use the park for Sports Fiesta, we see lots of Optimists showing up in the park, working the event and the City says yes and grants the use of the park for that event. That is not what we are talking about here. We are talking about a commercial enterprise that happens every weekend and some portion of the net goes to the Optimist Club. Any other service club or non-profit in the City that doesn't get the bright idea that they need one of these of their own is foolish. His belief is that denial of access to that public park on Saturdays, setting aside public right-of-way for a weekly event that is not consistent, in his view, with his principles for this City. He doesn't believe it is supportive of the quality of life and the initiatives that the Council has tried to implement in traffic calming and the like, active transportation, emphasis on recreation. He believes this is fatally flawed as long as it is asking for public right-of-way and asking the City to underwrite a revenue generator for the Optimist Club on a weekly basis. He does not believe that is an appropriate use of City resources. He would not be in favor of forwarding this to staff to do any more work on it. He would like to see a farmers' market. He would like to see the kinds of things that Ms. White and the rest of the folks talked about because he is certainly enthusiastic about it. Improving nutrition is one of the three main things you can do for public health. In his view this needs to be on private property. It does not belong on a street. He will be opposed to this.

Mayor Tanaka thinks that Mr. Woiwode does raise a good point about precedent. He thinks it is a fair argument and perhaps even the correct argument to say it is an unprecedented move. He is going to support it anyway and this is a precedent he is willing to take a chance on. There are just times when, in this sort of government, you have to decide whether or not you are going to take a chance on your own residents, the enterprise they put together, the plan they put together. One of the things that he will evaluate on whether or not he is going to take the chance is whether or not he trusts the people involved and whether or not they have good track records or bad. In a very simplistic sense, there is a precedent for when a business wants to do outdoor dining on the City's property - they can get an encroachment permit. There is a precedent for the City Council granting public space to private entities. Why do we do that? We let some restaurants use the City sidewalk because we want to create the village atmosphere and the ambience and we want to take a chance. He does not like the idea of fundraising being done on public property. He thinks Mr. Woiwode is right to bring that up. Mayor Tanaka is going to vote for this because this is about whether or not to create an amenity for the public. It is an amenity that perhaps exists but he thinks the public is asking for another opportunity at what they think a farmers' market is and to have access to it. Saying yes today, saying yes in five months, saying yes again in five years doesn't mean we can't pull the plug on it. If the trust is misplaced, he will be the first one to say he made a mistake. He is happy to take the leap of faith because he does trust the people we are working with. He is happy to take the leap of faith even though it is a public property spot because he thinks the public wants the amenity. Once in a while when the City government can't provide something, it contracts it out. This isn't a perfect analogy but that is why he is okay with there being a profit made on City property. He is willing to call this sort of a contract for services. He does like that some of that money comes back. There are risks and this is asking staff to investigate those risks as thoroughly as possible and put together a plan that mitigates them as best as possible. He thinks Mr. Woiwode's points are good ones but he is still willing to take a chance on this.

Ms. Downey commented that one of the things Mr. Woiwode brought up is what the format would be. We have regulations and she thinks this would fall within our Special Use Permit regulations. We do have an example of this in the City. The Concerts in the Park are an example. For 18 weeks in the summer government property is used to provide a service the community wants and has asked for. It is a burden on our City and we talk about that in terms of police services and that but it has become part of the village character and it is another place where people come together to talk. She is worried that we set precedents. One of the tenets of the motion she intended to make is that staff be asked to come back with a recommendation as to whether this is a major permit or a minor special permit. She would like some time to review it so that they have to come back just like all the other special permits. It is not a guarantee. This is a response to what the community wants the City to do with public property. She is okay with supporting it.

MS (Downey/Tanaka) moved that the City Council direct that this go back to staff to review and bring back to Council with an explanation of what processes need to go forward to permit such as use, the length of time, any restrictions on the permit and if there are staff costs how those should be borne.

Mayor Tanaka wants to be careful about not over directing staff. If we want to move forward with this, we need to let them come back to the Council with what the problems are that they see. We need to find out from staff's point of view what type of permit would be required, etc. He doesn't want to overcook that in terms of telling them exactly how to come back to the Council.

Ms. Downey agrees and did not intend to do that. She was suggesting that staff look into those and come back with recommendations.

Mayor Tanaka wants to know what the costs are but wants to keep our options open in terms of how we deal with those costs. Concerts in the Park and the 4th of July have been mentioned. The City creates an experience. The residents want that experience. The City deals with it. The same way the City has a post mortem on how the 4th of July went, it is in a position where if this moves forward and opens up in June or whenever it opens up, we can then go back and not only take that first staff report but look back to see if our assumptions were true or not. He is interested in what the City's options are in terms of what those costs would be.

Mr. Sandke pointed out that they have a start date of the 25th of April and he is curious as to how long a staff report like this might take. The report did point out that the Coronado Yacht Club took a vote to support this. He would encourage staff to recognize that there is a major construction project coming up for that particular property sometime in the next couple of years and that the staff work very closely with the Yacht Club to make sure that there are no expectations and that we can work carefully with them.

City Manager Blair King addressed the timing of the staff report by saying that he does not know how long it will take. This will be looked at under Coronado Municipal Code 20.12, which is the Council's prohibition on commercial activity on public rights-of-way. Commercial activity can only be conducted in a public right-of-way with a permit granted. The Concerts in the Park is probably not a good example because, as Councilmember Downey knows, the City works very hard to prohibit the commercial activity for the Concerts in the Park. Because of the reoccurring

nature, this is not a special event and probably, in consultation with the City Attorney, they will have to determine the level of CEQA review. He would anticipate that this project, without consultation with the City Attorney to this point, would probably be subject to some level of CEQA review. What that level is he does not know and because of that he can't really give a timeframe. There is also another piece that he was just informed of very recently and that is that there might be a joint jurisdictional site control issue with the Unified Port District on this section. This street is certainly better, in his mind, than B and the Ynez proposal was; however, we could have co-jurisdiction with this portion of Strand Way. That is something else staff will have to work out. Obviously all the logistical issues are things that staff will have to work through. Until he gets a chance to consult on the level of CEQA review, and CEQA review would allow for issues to be vetted out such as parking, access, time of day issues, he really can't respond to how long this might take.

Mayor Tanaka asked Ms. Downey to clarify her motion to say that her direction is for staff to come back to the Council when they are ready to come back. He would love to meet an April deadline but that is not his goal. His goal is that when it comes back to the Council, the biggest concerns and the ones that should be forecasted have been forecast. If there are other CEQA issues, dual jurisdictional issues – we are not trying to rush the City Manager and his staff. We want this done right.

MSC (Downey/Tanaka) moved that the City Council receive the presentation from project proponents and provided direction to the City Manager that this proposal warrants further analysis and assessment, additional outreach, and consideration of other possible restrictions or requirements.

Ms. Downey commented that if this is a trial basis, as she suggested, that gives the Council other options in CEQA. Likewise, if it is a permit having to deal with the special use because of the impact on City resources, that has different requirements. There are a lot of them and she is looking forward to the staff report to address every issue they think the Council needs to address.

AYES:	Bailey, Downey, Sandke, Tanaka
NAYS:	Woiwode
ABSTAINING:	None
ABSENT:	None

11d. Introduction of “An Ordinance of the City Council of the City of Coronado, California, Amending Sections 40.48.010(A), 40.48.010(C), 40.48.012(A), 40.48.012(B), and 40.48.055(B) of Chapter 40.48 of Title 40 of the Coronado Municipal Code Regarding Curfews.” Police Chief Jon Froomin made the presentation.

MSUC (Bailey/Downey) moved that the City Council introduce AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CORONADO, CALIFORNIA, AMENDING SECTIONS 40.48.010(A), 40.48.010(C), 40.48.012(A), 40.48.012(B), AND 40.48.055(B) OF CHAPTER 40.48 OF TITLE 40 OF THE CORONADO MUNICIPAL CODE REGARDING CURFEWS. The

Ordinance was read by title, the reading in its entirety unanimously waived and placed by the City Council on FIRST READING.

AYES: Bailey, Downey, Sandke, Woiwode, Tanaka
NAYS: None
ABSTAINING: None
ABSENT: None

11e. Receive and Consider Revisions to the Police Department Fee Schedule and Provide Direction Regarding a Public Hearing for Their Implementation. Police Chief Jon Froomin made the presentation.

Councilmember Downey referred to #18 on page 177. This is called the Good Guy Letter. Who is requesting that?

Chief Froomin responded that a community member is usually requesting that for their various permits and things that they might require or are interested in getting some place else. Maybe it is a certification or some type of license and they need a letter from the City stating that they have no criminal background, no contacts of a lawful nature, and those types of things.

Ms. Downey continued by asking if the individual requested under the Public Records Act request whether they had any of those in the City's possession, would they be charged that same fee.

Chief Froomin explained that they can only be charged for the cost of duplication. He added that if they do it through the Public Records Act and there is nothing there, they would get nothing. With the letter they would have something to submit.

Councilmember Sandke shared a personal experience with the Good Guy Letter. He did not need one but several folks he knew in Costa Rica require those to apply for their rentista which is a visa to stay longer. It is quite a common thing to have required when you are in an ex pat situation. To pay a fee for it, nominally, is not surprising.

Ms. Downey moved on to fee #34 on page 178. The City currently charges a fee for oversized vehicle guest parking permits of \$19.53. We are not going to change that. She is confused by that.

Chief Froomin explained the list. The first column is the current unit cost. This is where Wolford Consulting said that it costs the City \$19.53 to process that permit. We don't charge now (the center column, 'Current Fee') and we are not recommending to change that.

Ms. Downey summarized that is something that people can apply for, for their own personal benefit, but we don't charge for it. She continued by moving on to the fees under Animal Services, #38 all the way to #62. Those apply if you have a pet and you are taking your pet in and specifically asking for any of these services. Is that correct? You could choose to get those services somewhere else. That is just an option people have. She requested clarification.

Chief Froomin responded that these are all licensing fees and they cannot be done elsewhere.

Ms. Downey continued by saying that what we are doing with these licensing fees is to encourage behavior we want. We have different fee amounts based on whether the animal is a certain age and whether they are neutered or spayed. She is trying to figure out why there is a different amount when there is a one year, a two year, or a three year.

Chief Froomin explained that is the number of years of the license, not the age of the animal.

Ms. Downey pointed out that the difference between a one year neutered and a one year unaltered is \$12.

Chief Froomin commented that the goal here is to spay and neuter animals.

Ms. Downey concluded that we are using the fee system to hopefully encourage people to do that. In the fees, under Impound Release, #55-58, we have different amounts for occurrences. She presumes that someone who has left the dog out accidentally and they get caught and have to go pay to get them back, the first time it happens they have to pay \$25 and the second time, \$35. Is that what causes that to go up?

Chief Froomin concurred.

Mayor Tanaka invited public comment but there was none.

Councilmember Downey is certainly in support of recouping the cost that the City of Coronado expends in many of the services we provide but some of the services we provide, she believes the City should provide. It is a service that government should provide and it should be part of what you get when you pay your taxes. Going through the list it is obvious to see why some of them are not universal privileges that we all get and so, for a special extra thing, you pay a fee. She can see where we justify that in instances. But several of the fees she doesn't think we should be assessing. The Council has had this discussion many times whenever fees are reviewed and the Council changes, sometimes, the amounts that are recommended by staff. She has some proposed changes to the recommended fees. She agrees completely that the City should make it easier for future councils and future times to adjust these by having public meetings rather than by having to amend the City law. She supports that effort but it is just the exact specific amounts that she is asking the Council to consider. The first one is the Good Guy Letter. She had never heard of that and didn't know exactly who was applying for it. She does not think someone should have to pay for that. She doesn't think we have that many world travelers that are abusing the system to get that and all it says is that they have lived in the community and have not done anything wrong. The reason she asked is because you could get that information by putting a Public Records Act request in. That might not be sufficient for what is needed. Ms. Downey does not want that fee raised and the current fee is left as is. She understands there is a processing cost but she feels that \$6 is sufficient and if there is any subsidy by the General Fund, she thinks that is an appropriate subsidy. The next one she has some real issues with is #26A, the permit parking citation cancellation. There is no current fee and she thinks that should stay that way. The Chief shared her exact concern. What happens is someone in the neighborhood complains. That means they are complaining about their neighbor parking. This only gets canceled if it is actually a resident that is either eligible for a parking permit and hasn't gotten it or forgot to put it in the car. What bothers her is there is no disservice if a resident is parking there. The whole reason we have the parking permit program is to discourage people who are using it in place of actually parking in the

lot they are supposed to be parking in because they can't get onto the Base. It is not to stop our residents from parking. Her recommendation is not to have a fee for that. She completely supports all of the other ones. She wanted to draw attention to the reason she thought it was important that we have aggravated costs if someone has a first, second, third or fourth occurrence either for a pet that gets loose or they had a noisy party and didn't listen the first or second time because we have people who aren't listening. They aren't doing something so the police are trying to find a way to encourage better behavior. She doesn't want to change it but just wanted to draw everyone's attention to this because we do this to encourage behavior which is what we are doing with the neutering of pets, etc. She thinks the issues of the permit parking don't rise to that. Giving a fee to make you pay because you didn't properly display your placard – having a fee for that is not an incentive to any resident. She is asking her fellow Councilmembers to leave that fee at zero.

Councilmember Sandke applauds the City for keeping the services that residents need at the zero figure. The oversized vehicle parking permit is one such fee. The vacation check is a fabulous service taken care of by the Senior Volunteers. He thinks the Good Guy Letter could go to \$50 and people would still pay it and in terms of cost recovery, if that is the goal of some of these, he thinks it is a good idea to keep those fees so he would not be in favor of Ms. Downey's suggestion of lowering that from the \$25 recommended. He does not think it needs to go lower. You can't actually get from the public records what is needed from those things. Finally, #52 has a cost of over \$1,300 for a dangerous animal hearing process and we have a zero cost recover on that. It seems to be the number that is the biggest on our hit list.

Mr. King explained that the City does have a dangerous animal hearing process that is proscribed in the code. He, as the City Manager, participates in that. In his 4½ years in Coronado, there has not been such a hearing. He thinks staff is not recommending anything here, although the study says we could charge up to this amount, because it is infrequent and we don't want to cloud the picture with something that might happen for something that has never has and hopefully it will be very, very rare when it does.

Mr. Sandke understands that it hasn't been a problem and doesn't see a reason to change it but he does feel it is important to point it out to the public. He turned to a broader policy point and commented that there is no restriction on getting your car on the Base any longer and wonders if we have now outlived the necessity for protecting the residents parking in the decal districts. He would be okay with removing that fee as recommended by Ms. Downey.

Mayor Tanaka is going to agree with Ms. Downey on her two requests. #18 would stay at \$6 and #26A would be zero.

Councilmember Bailey would prefer to keep #26A at zero but he agrees with Mr. Sandke on greater cost recovery on #18.

Councilmember Woiwode thinks \$25 is just fine for the Good Guy Letter. He is okay with the zero fee for the parking.

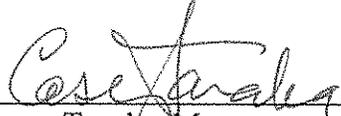
Mayor Tanaka summarized that the recommendation on #26A be zero and all the other recommended fees will stay the same.

MSUC (Downey/Sandke) moved that the City Council review draft changes to Police Department fees and schedule a public hearing to consider adoption of the revised fees.

AYES: Bailey, Downey, Sandke, Woiwode, Tanaka
NAYS: None
ABSTAINING: None
ABSENT: None

12. **CITY ATTORNEY:** No report.
13. **COMMUNICATIONS - WRITTEN:** None.
14. **ADJOURNMENT:** The Mayor adjourned the meeting at 7:17 p.m.

Approved: February 3, 2015



Casey Tanaka, Mayor
City of Coronado

Attest:



Mary L. Clifford
City Clerk